

**TOWNSHIP OF MOORESTOWN**

**ORDINANCE NO. 9-2025**

**AMENDING THE TOWNSHIP CODE OF THE TOWNSHIP OF MOORESTOWN AT CHAPTER 6 TO CREATE SUBSECTION 45.7 TO ESTABLISH AND GOVERN THE “CYCLIST, PEDESTRIAN AND TRAFFIC SAFETY COMMITTEE”**

WHEREAS, Moorestown Township and the Township Council prioritize the safety, accessibility, and well-being of all residents and visitors, especially those vulnerable road users such as cyclists, pedestrians and individuals with disabilities; and

WHEREAS, on April 27, 2015, Moorestown officially adopted Resolution No. 99-2015, adopting a Complete Streets Policy. This policy aims to promote a comprehensive and integrated transportation network, ensuring that the infrastructure and design of streets allow for safe and convenient travel for all users, regardless of age or ability; and

WHEREAS, Moorestown Township officially declared itself a Vision Zero community on October 28, 2024, through the adoption of Resolution No. 197-2024 by the Township Council. This signifies Moorestown's commitment to eliminating traffic-related fatalities and serious injuries by implementing proactive, data-driven safety strategies and fostering a collaboration among municipal departments and the community; and

WHEREAS, Vision Zero and other local initiatives have demonstrated the importance of proactive planning, equitable resource allocation, and comprehensive infrastructure improvements to reduce traffic-related injuries and fatalities; and

WHEREAS, community engagement and interdepartmental collaboration are critical to advancing Moorestown’s traffic and pedestrian safety goals; and

WHEREAS, a Cyclist, Pedestrian and Traffic Safety Committee is hereby established to support these goals, ensure public involvement, and make recommendations to the Township Council on policy, planning, and strategic investments in cyclist, pedestrian and motorist traffic safety.

NOW, THEREFORE, BE IT ORDAINED that Township Council of the Township of Moorestown, County of Burlington, State of New Jersey hereby establishes the Cyclist, Pedestrian and Traffic Safety Committee with the following structure and responsibilities:

Section 1. Chapter 6 of the Code of the Township of Moorestown is hereby amended to add subsection 45.7 as follows:

§6-45.7. Cyclist, Pedestrian and Traffic Safety Committee.

A. Purpose; name.

1) Purpose.

a) The purpose of the Cyclist, Pedestrian and Traffic Safety Committee is to assist the Township Council in enhancing public safety, mobility and accessibility for all users

of the roadway system, including pedestrians, cyclists, individuals with disabilities and motorists. The committee will work to identify and address areas of concern throughout the Township through data-driven analysis, community feedback and stakeholder collaboration.

- b) The committee shall recommend necessary measures to promote and enhance equitable infrastructure improvements, support the implementation of Moorestown's Vision Zero goals and help identify available funding for traffic safety improvement initiatives in order to create a cohesive network of roadway usage amongst the various types of users on the roadway, i.e. pedestrians, cyclists, individuals with disabilities and motorists, thereby improving overall traffic safety.

2) Name.

- a) The Committee shall be known as the "Cyclist, Pedestrian and Traffic Safety Committee."

B. Establishment.

1. Committee appointments shall be made to establish membership that encourages and represents diverse perspectives.
2. Appointments shall be made with consideration given to the diversity of the various neighborhoods throughout the municipality and shall focus on individuals with a diversity of knowledge in safety, transportation, cycling, urban planning, civil engineering, local governments, grant writing, education and Moorestown's history.
3. Moorestown residents or an owner/employee of a business located in Moorestown are eligible to apply and serve on the committee.
4. Members shall serve without salary or other compensation.
5. Members are expected to attend a minimum of fifty percent (50%) of all meetings annually. Failure to do so may result in the member's removal from the committee. Removal from a committee, with or without cause, shall require a two-thirds (2/3) affirmative vote of the full membership of the governing body.

C. Appointments; membership.

1. The committee shall be appointed by the Township Council and consist of nine (9) voting members comprised of residents and if available, employees of business owners within the municipality,
2. One (1) member of the Township Council shall be appointed annually by the Township Council to serve as a liaison to the committee.

D. Terms.

1. Members shall be appointed for two-year terms, except that the first appointments shall be split into five (5) appointments for the balance of the current year plus one

full calendar year, and four (4) appointments for the balance of the current year plus two full calendar years, so that appointments will be staggered thereafter.

2. The Township Council liaison's term shall expire on December 31 annually.
3. There shall be no term limits. Members may be reappointed to succeed themselves and for non-successive terms.
4. A vacancy shall be made by appointment of the Township Council to fulfill the unexpired term.

E. Organization; officers and meetings.

1. Organization.

- a. The first organization meeting shall occur upon the appointment of the members.
- b. A reorganization meeting shall be held annually during January.

2. Officers.

- a. At both the first organization meeting and each reorganization meeting thereafter, the committee shall elect a Chairperson, a Vice-Chairperson and a Secretary from amongst the committee members.
- b. The secretary shall keep minutes of all its meetings.

3. Meetings.

- a. Upon election of the officers, the committee shall set and adopt an annual meeting schedule.
- b. The committee shall hold at least one (1) regular meeting each month.
- c. A quorum shall consist of a minimum of five (5) regular members present at a properly called meeting in order to conduct business in the name of the committee.
- d. The Township Council liaison shall not be considered a regular member, nor shall the liaison have any voting authority or be included in the number of members needed to establish a quorum.

F. Powers; duties.

1. Powers.

- a. The committee is established to be an advisory body, with no governing power or fiduciary responsibilities.

2. Duties.
  - a. Develop and maintain an inventory of streets, intersections, and other areas with frequent traffic incidents or safety concerns, identifying priority areas for intervention.
  - b. Solicit neighborhood feedback to advise the Township Council on traffic calming measures, infrastructure improvements, and pedestrian/bicyclist safety initiatives.
  - c. Assist and advise the Township Council/Staff in identifying and applying for grants or other funding sources for traffic safety improvement projects.
  - d. Conduct outreach to collect community input on traffic issues and educate residents on pedestrian and cyclist safety.
  - e. Support Moorestown's Vision Zero Action Plan by analyzing traffic safety data, collaborating with relevant stakeholders, and recommending updates as needed.
  - f. Performing such other duties as directed by the Township Council.

Section 2. Repealer. Any Ordinances inconsistent with this ordinance is hereby repealed to the extent of its inconsistency.

Section 3. Severability. If any section, subsection, paragraph, sentence, clause, or phrase of this Ordinance shall be declared invalid for any reason whatsoever, such decision shall not affect the remaining portions of the Ordinance, which shall remain in full force and effect, and for this purpose the provisions of the Ordinance are hereby declared to be severable.

Section 4. Effective date. This Ordinance shall be effective upon proper passage and publication in accordance with the law.

### **NOTICE**

The ordinance published herewith was introduced and passed upon first reading at a meeting of the Township Council of the Township of Moorestown, County of Burlington, State of New Jersey, held on June 2, 2025. This ordinance will be further considered for final passage by the Township Council, after a public hearing thereon, at a meeting to be held at 111 West Second Street, Moorestown, NJ on June 16, 2025, 2025 at 7:00 pm or at any date, time and place to which such meeting may be adjourned. For those attending virtually or telephonically, the agenda for said meeting will provide instructions for public participation; all persons interested will be given the opportunity to be heard concerning such ordinance. The ordinance may be viewed in full on the Township's website at [www.moorestown.nj.us](http://www.moorestown.nj.us). In addition, during the week prior to and including the date of such further consideration, copies will be available from the Municipal Clerk's Office to any member of the general public who shall request such copies.

Patricia L. Hunt, RMC  
Township Clerk