

Lenola-Camden Avenue (LCA) Study Project Description

The Moorestown Township Committee has asked the Burlington County Bridge Commission's Department of Economic Development and Regional Planning (Department) to assist it in studying the Camden Avenue corridor in the Lenola / West Moorestown section of the Township. The purpose of the study is to develop recommendations for the improvement and revitalization of the corridor. The recommendations are intended to be used by the public and private sectors to make investments to property and infrastructure. An important part of this study is involving local citizens and businesses.

The study area boundaries include:

- The properties fronting on Camden Avenue (County Road 537) from the Maple Shade border (near Rita's Water Ice and Liberty Bell Bank) to Revere Avenue (near the Moorestown Woods apartments),
- The properties fronting on the first blocks of North Lenola Road and New Albany Road north of Camden Avenue to the Christadelphia Church; and;
- Jeff Young Park and the New Albany Road Community Center.

The Township Committee has appointed a steering committee, much like the 2003-2004 West Moorestown Task Force, to work with the Department to:

- Review and analyze existing conditions in the study area:
 - Traffic, business, housing, environmental, economic and other local conditions, and
 - Historic and current development trends.
- Review and analyze the existing future plan, or "vision," for the study area, as described in the:
 - 2004 West Moorestown Task Force report,
 - 2007 Vision Study and Plan for Camden Avenue,
 - Master Plan Land Use element; Vehicular and Bicycle Circulation elements; Open Space and Recreation element; Economic Plan element; and Conservation element,
 - 2011 Camden Avenue Marketing Study, and
 - Township zoning and development regulations.
- Engage neighborhood residents and businesses to help it:
 - Review and comment on its initial findings on existing conditions and vision,
 - Identify where changes need to be made, and
 - Prioritize locations for land use, circulation, open space, recreation, conservation, streetscape, etc. improvements should be made.
- Review and compile a comprehensive plan and implementation agenda for improving the corridor.

After the steering committee completes its work with the Department, the committee will forward the comprehensive plan and the plan's implementation agenda to the Township Committee for future action.