

# Township of Moorestown

DEPARTMENT OF COMMUNITY DEVELOPMENT  
111 West Second St, Moorestown, New Jersey 08057



## **BANNER PERMIT APPLICATION**

Moorestown Code §180-80.3

Organization Name & Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Applicant's Name & Contract Information: *(Approval letter will be sent to Applicant)*

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_  
Signature of Applicant

\_\_\_\_\_  
Date

Exact Wording on Banner: *(Separate sheet may be attached)* \_\_\_\_\_

Dates Banner will be hung: *(15 day maximum)* \_\_\_\_\_

Name and phone number of person who will hang banner:

\_\_\_\_\_  
\_\_\_\_\_

\*\*\*\*\*

Administrative Use Only

If Approved:  
Permit #: \_\_\_\_\_

Date Issued: \_\_\_\_\_

\_\_\_\_\_  
Zoning Officer

Township Manager's  
Approval: \_\_\_\_\_

Phone (856) 235-0912 Fax (856) 914-3081  
[www.moorestown.nj.us](http://www.moorestown.nj.us)

## General Procedures/Regulations for Banners

Permits for installation and maintenance of banners over Township streets, for a maximum of fifteen (15) days where property along at least one (1) side of the street is zoned commercial, may be issued by the Zoning Officer, subject to the following conditions:

1. the applicant has submitted a certificate of liability insurance with limits equaling or exceeding fifty thousand dollars (\$50,000);
2. the Township is named as an additional insured in the above certificate;
3. said banner shall not contain any lights, flags, pennants, streamers or other fluttering or spinning types of attachments;
4. the applicant shall provide for the removal of the banner immediately upon the expiration of the permit. Failure of the applicant to remove the banner shall constitute abandonment of the banner. Said applicant shall be liable for the cost the Township incurs in removing the banner and shall forfeit the privilege of obtaining any further banner permits unless outstanding removal costs are paid and removal costs for future banners are prepaid;
5. said banner shall be installed and maintained at a height of not less than fourteen (14) feet above the crown of the roadway under the banner;
6. the applicant is a Moorestown based, non-profit, philanthropic, charitable or civic organization;
7. the wording on the banner is related to promoting a Moorestown activity which will take place in Moorestown or adjacent communities sponsored by the applicant;
8. the wording and/or symbols on the banner shall not indicate commercial endorsement or sponsorship;
9. the wording on the banner shall exactly reproduce the wording shown on the banner application and permit;
10. permits may be issued on a first-come, first-served basis;
11. the banner application must be filled out completely and all above requirements completed before a banner permit can be issued, or a banner hung.