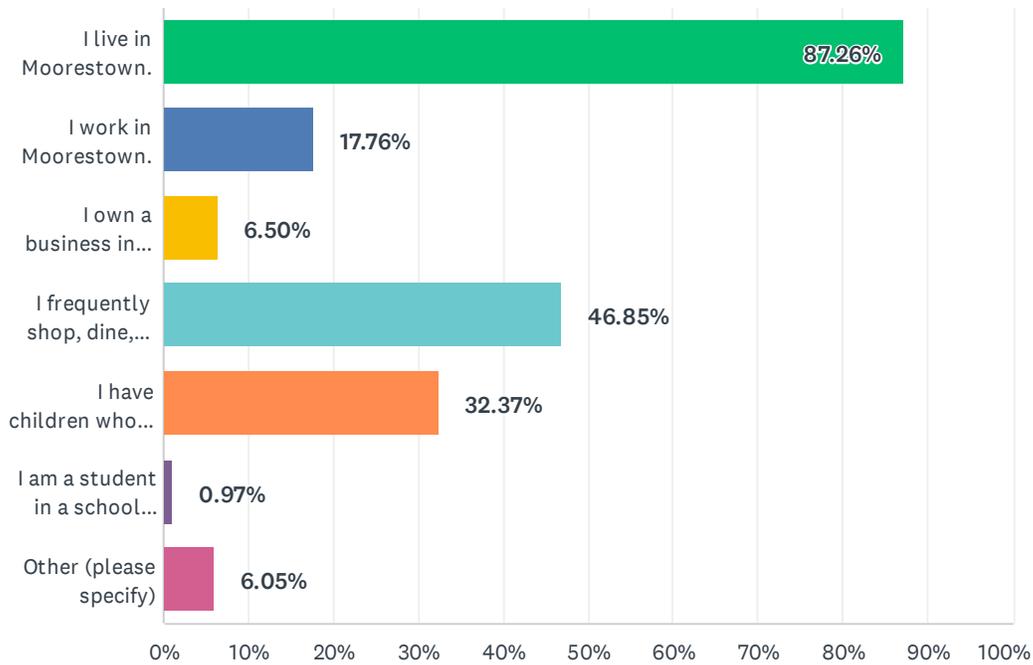


Q1 What is your connection to Moorestown? Select all that apply.

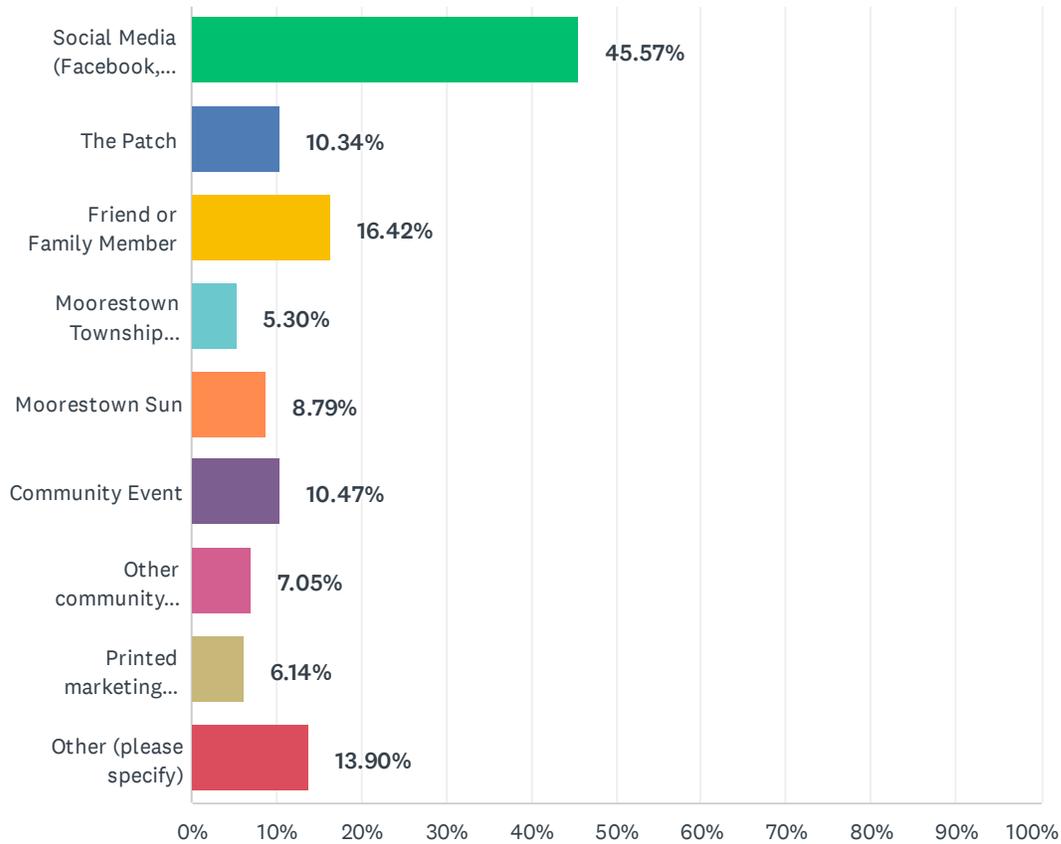
Answered: 1,554 Skipped: 6



ANSWER CHOICES	RESPONSES	
I live in Moorestown.	87.26%	1,356
I work in Moorestown.	17.76%	276
I own a business in Moorestown.	6.50%	101
I frequently shop, dine, worship, or visit Moorestown.	46.85%	728
I have children who attend a school (public or private) in Moorestown.	32.37%	503
I am a student in a school (public or private) in Moorestown.	0.97%	15
Other (please specify)	6.05%	94
Total Respondents: 1,554		

Q2 How did you become aware of Better Together Moorestown? Select all that apply.

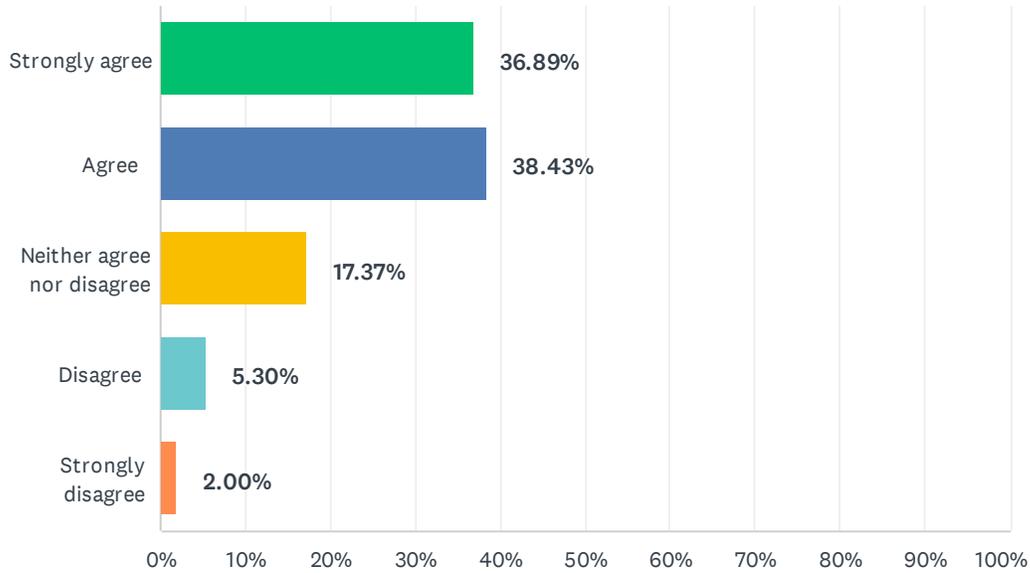
Answered: 1,547 Skipped: 13



ANSWER CHOICES	RESPONSES	
Social Media (Facebook, Twitter, Instagram, etc.)	45.57%	705
The Patch	10.34%	160
Friend or Family Member	16.42%	254
Moorestown Township Official Website	5.30%	82
Moorestown Sun	8.79%	136
Community Event	10.47%	162
Other community groups, for example, MADE, MAREI, MooreUnity, Rotary Club etc.	7.05%	109
Printed marketing material (poster, flyer, etc.)	6.14%	95
Other (please specify)	13.90%	215
Total Respondents: 1,547		

Q3 I feel welcomed in Moorestown.

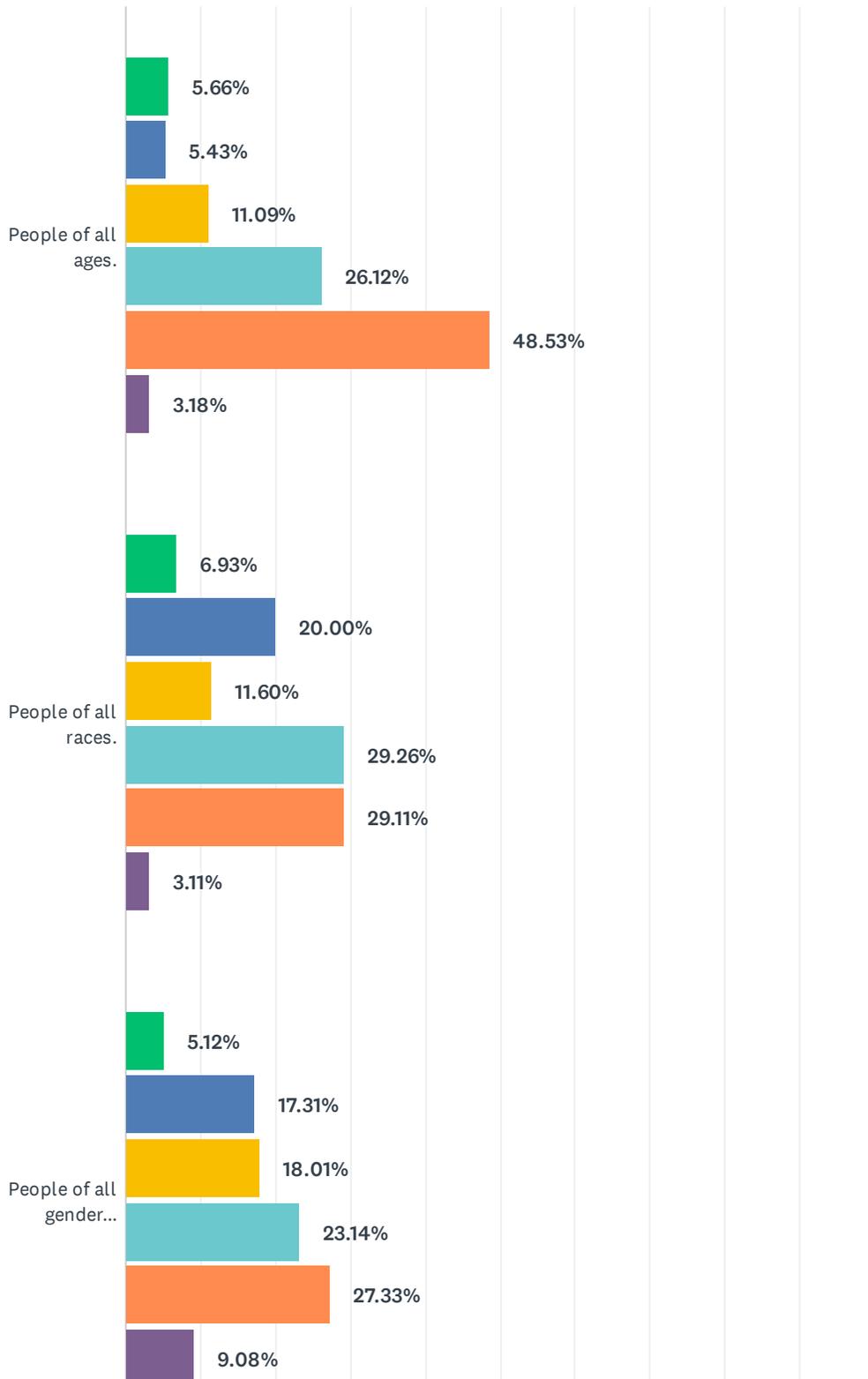
Answered: 1,301 Skipped: 259



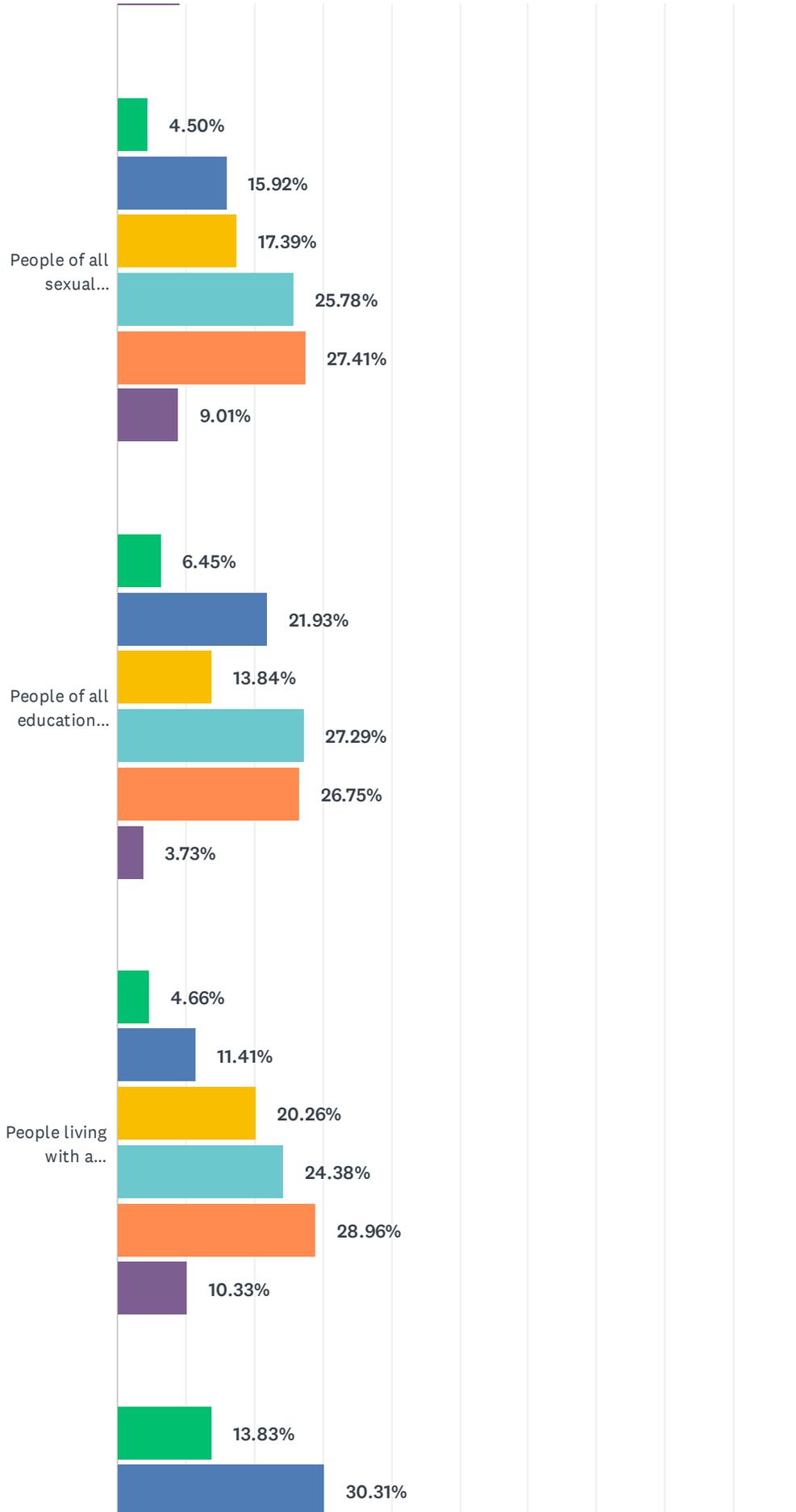
ANSWER CHOICES	RESPONSES	
Strongly agree	36.89%	480
Agree	38.43%	500
Neither agree nor disagree	17.37%	226
Disagree	5.30%	69
Strongly disagree	2.00%	26
TOTAL		1,301

Q4 Please indicate how much you agree or disagree with the following statements regarding the Moorestown community as a whole. Moorestown is welcoming to....Please note N/A means Not Applicable or "I don't know".

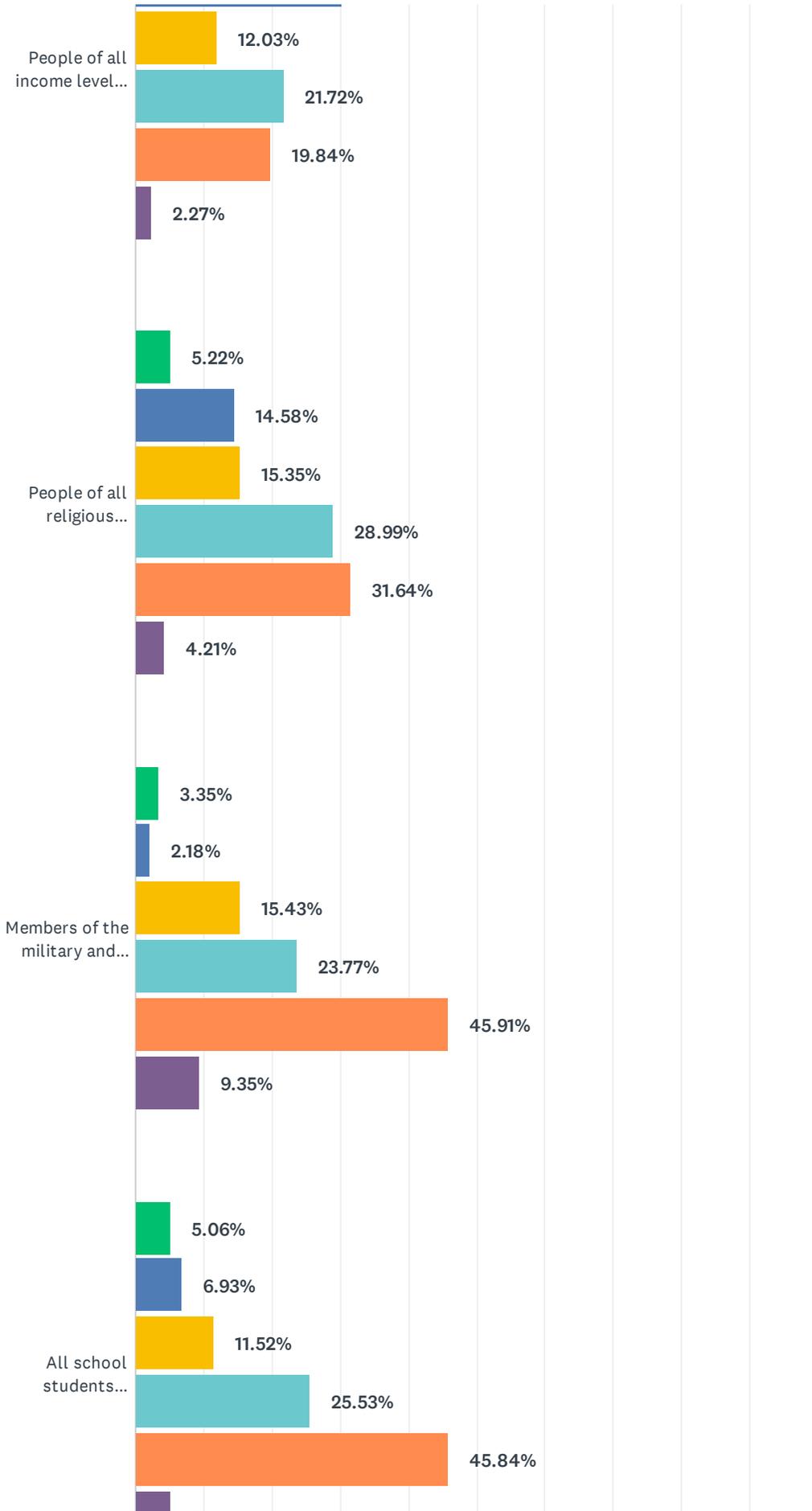
Answered: 1,295 Skipped: 265



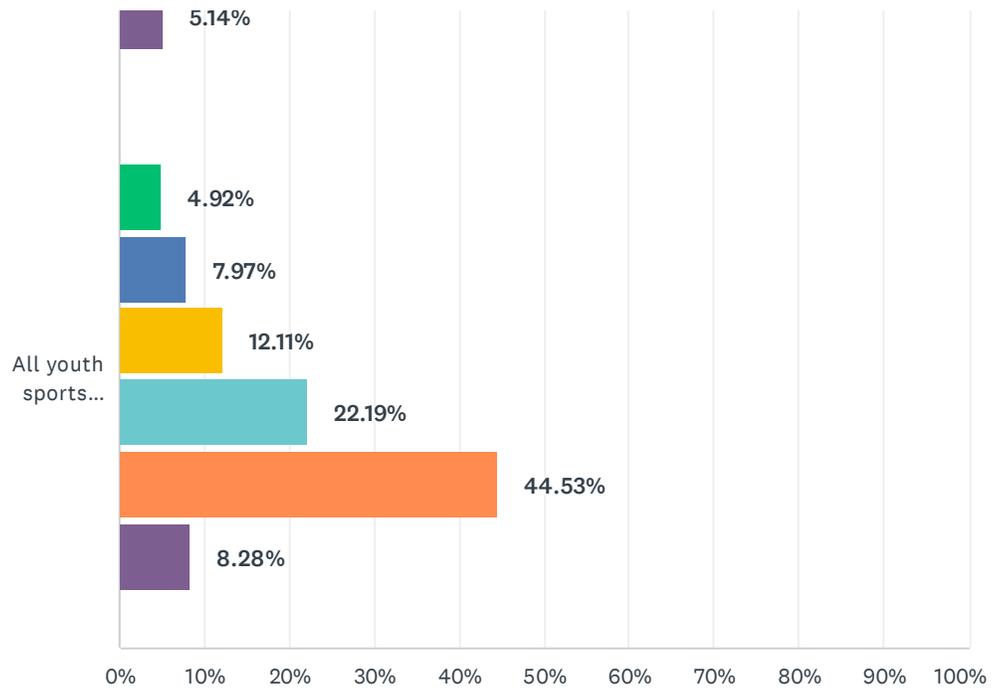
Better Together Moorestown Diversity Equity and Inclusion Survey



Better Together Moorestown Diversity Equity and Inclusion Survey



Better Together Moorestown Diversity Equity and Inclusion Survey



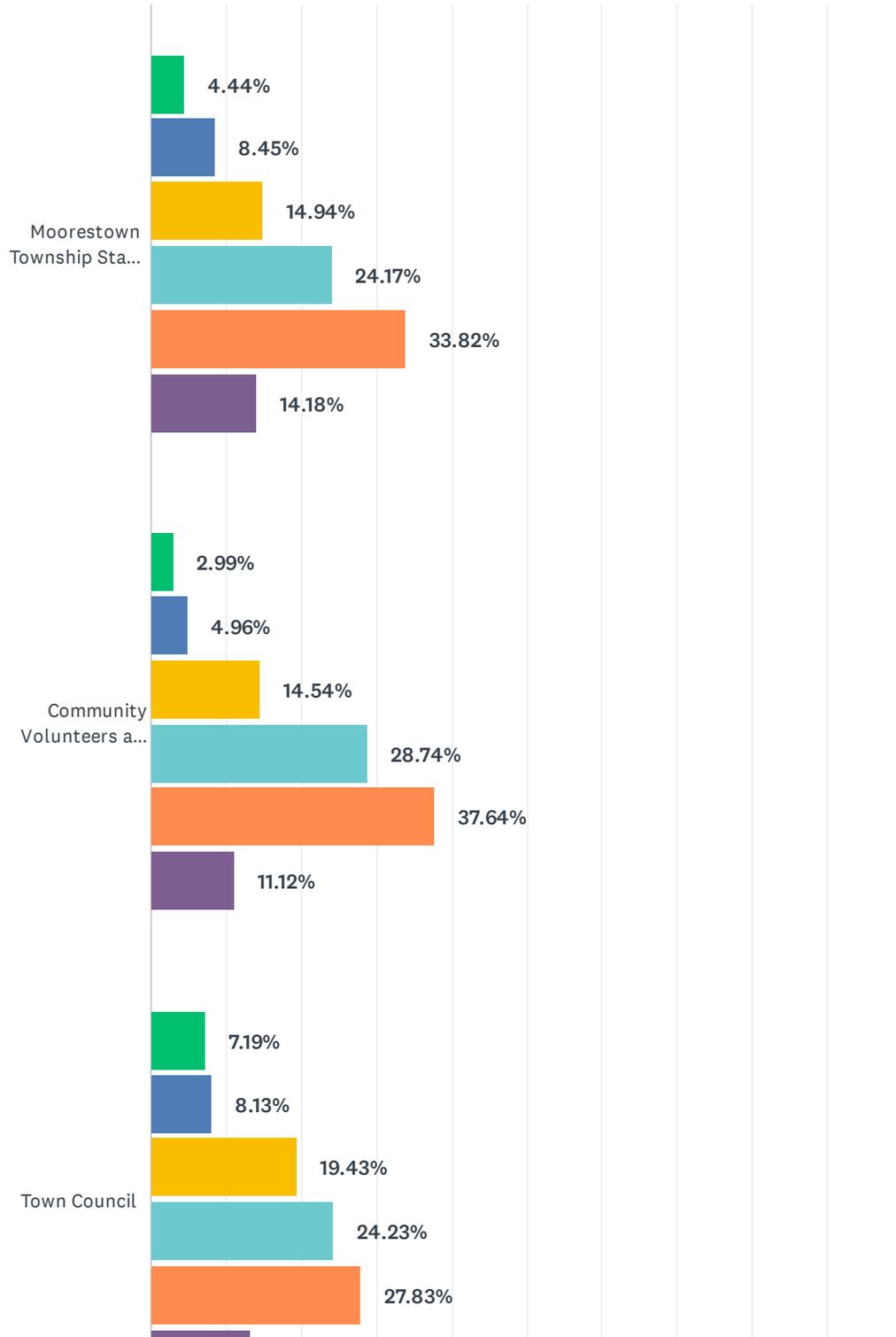
Strongly dis... Somewhat ... Neither dis... Somewhat ...
Strongly ag... N/A

Better Together Moorestown Diversity Equity and Inclusion Survey

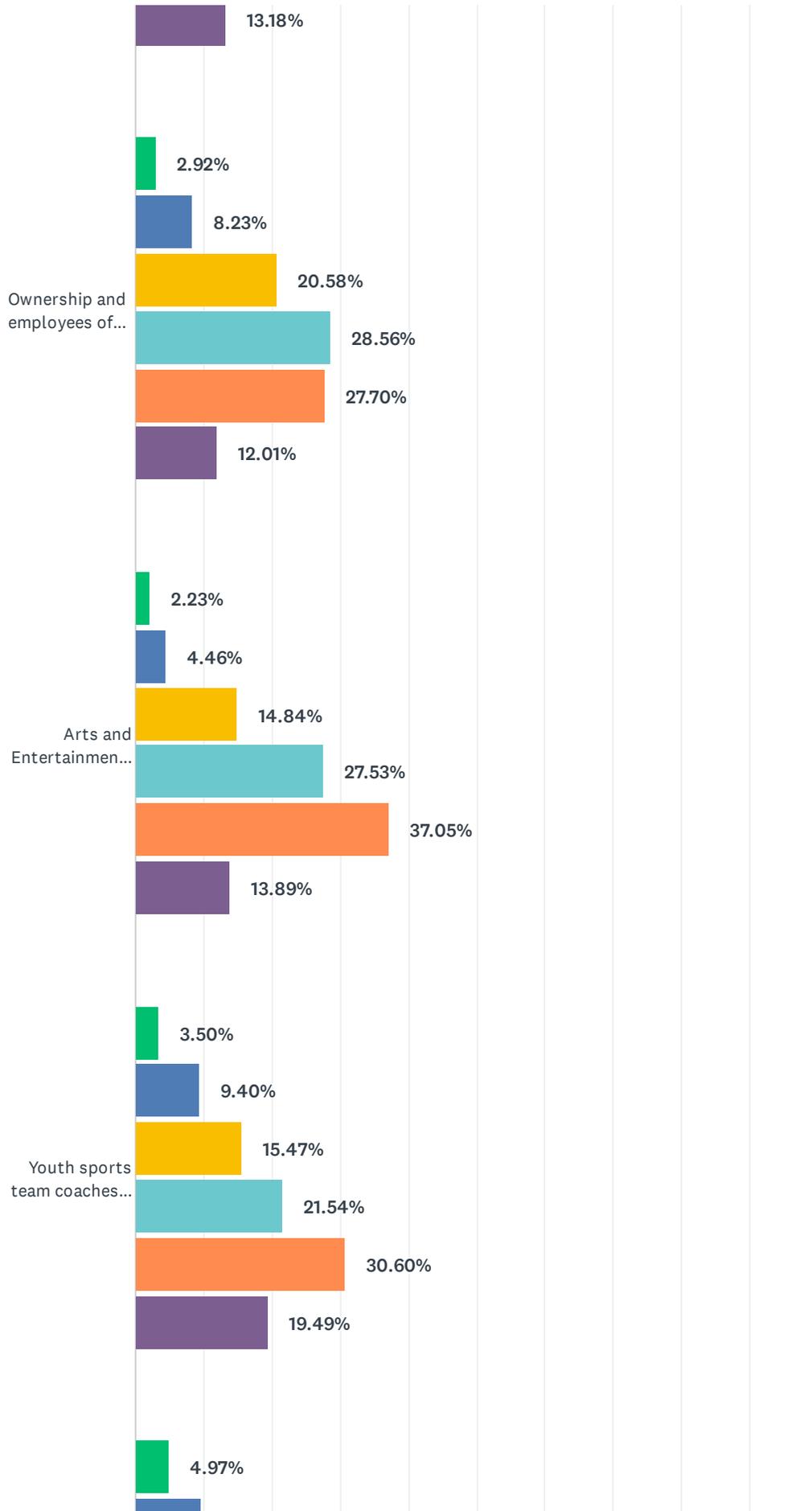
	STRONGLY DISAGREE	SOMEWHAT DISAGREE	NEITHER DISAGREE OR AGREE	SOMEWHAT AGREE	STRONGLY AGREE	N/A	TOTAL	WEIGHTED AVERAGE
People of all ages.	5.66% 73	5.43% 70	11.09% 143	26.12% 337	48.53% 626	3.18% 41	1,290	4.10
People of all races.	6.93% 89	20.00% 257	11.60% 149	29.26% 376	29.11% 374	3.11% 40	1,285	3.55
People of all gender identities.	5.12% 66	17.31% 223	18.01% 232	23.14% 298	27.33% 352	9.08% 117	1,288	3.55
People of all sexual orientations.	4.50% 58	15.92% 205	17.39% 224	25.78% 332	27.41% 353	9.01% 116	1,288	3.61
People of all education levels.	6.45% 83	21.93% 282	13.84% 178	27.29% 351	26.75% 344	3.73% 48	1,286	3.48
People living with a disability.	4.66% 60	11.41% 147	20.26% 261	24.38% 314	28.96% 373	10.33% 133	1,288	3.69
People of all income levels and employment status.	13.83% 177	30.31% 388	12.03% 154	21.72% 278	19.84% 254	2.27% 29	1,280	3.04
People of all religious beliefs.	5.22% 67	14.58% 187	15.35% 197	28.99% 372	31.64% 406	4.21% 54	1,283	3.70
Members of the military and veterans.	3.35% 43	2.18% 28	15.43% 198	23.77% 305	45.91% 589	9.35% 120	1,283	4.18
All school students (public or private).	5.06% 65	6.93% 89	11.52% 148	25.53% 328	45.84% 589	5.14% 66	1,285	4.06
All youth sports participants.	4.92% 63	7.97% 102	12.11% 155	22.19% 284	44.53% 570	8.28% 106	1,280	4.02

Q5 Please indicate how much you agree or disagree that each group mentioned below is aware of and working to meet the needs of a diverse mix of individuals. Please note N/A means Not Applicable or "I don't know".

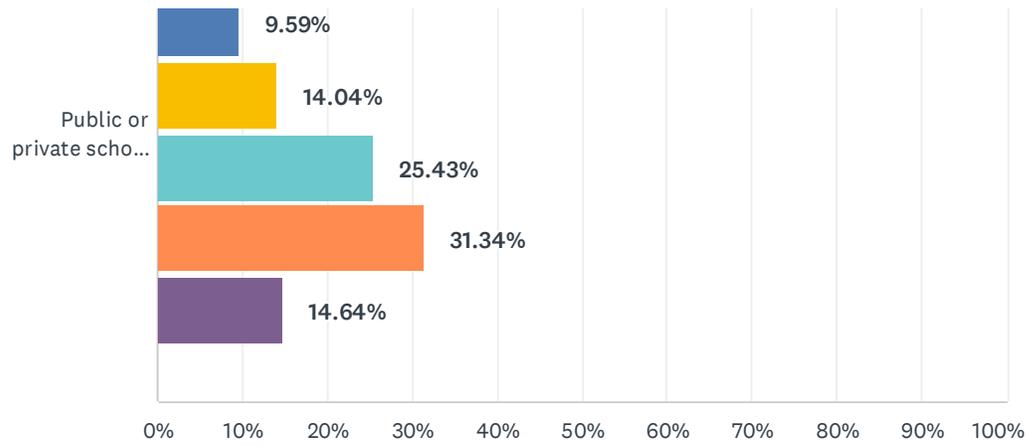
Answered: 1,173 Skipped: 387



Better Together Moorestown Diversity Equity and Inclusion Survey



Better Together Moorestown Diversity Equity and Inclusion Survey

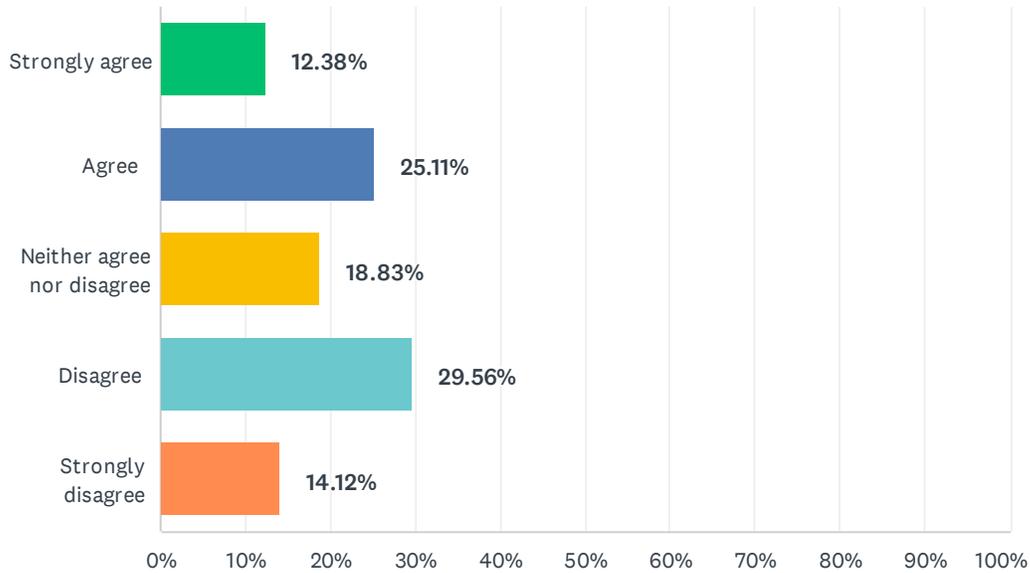


■ Strongly dis...
 ■ Somewhat ...
 ■ Neither dis...
 ■ Somewhat ...
■ Strongly ag...
 ■ N/A

	STRONGLY DISAGREE	SOMEWHAT DISAGREE	NEITHER DISAGREE OR AGREE	SOMEWHAT AGREE	STRONGLY AGREE	N/A	TOTAL	WEIGHTED AVERAGE
Moorestown Township Staff (police, public works, recreation department, etc.)	4.44% 52	8.45% 99	14.94% 175	24.17% 283	33.82% 396	14.18% 166	1,171	3.87
Community Volunteers and Organizers	2.99% 35	4.96% 58	14.54% 170	28.74% 336	37.64% 440	11.12% 130	1,169	4.05
Town Council	7.19% 84	8.13% 95	19.43% 227	24.23% 283	27.83% 325	13.18% 154	1,168	3.66
Ownership and employees of local businesses	2.92% 34	8.23% 96	20.58% 240	28.56% 333	27.70% 323	12.01% 140	1,166	3.79
Arts and Entertainment Programs	2.23% 26	4.46% 52	14.84% 173	27.53% 321	37.05% 432	13.89% 162	1,166	4.08
Youth sports team coaches and staff	3.50% 41	9.40% 110	15.47% 181	21.54% 252	30.60% 358	19.49% 228	1,170	3.82
Public or private school faculty, administration, and staff	4.97% 58	9.59% 112	14.04% 164	25.43% 297	31.34% 366	14.64% 171	1,168	3.80

Q6 I feel safe to freely express my point of view and will be treated with respect by others even if my opinion may differ.

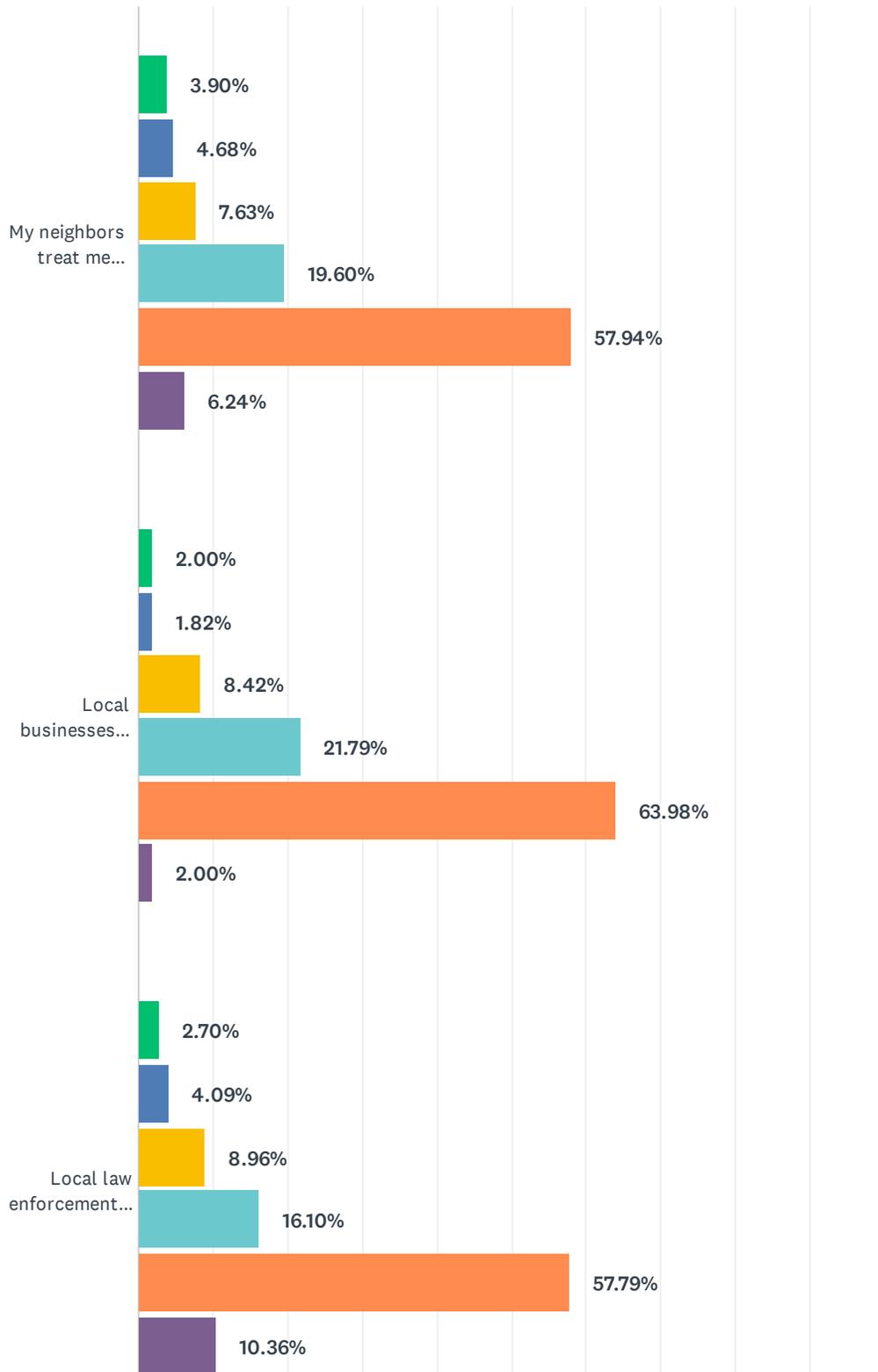
Answered: 1,147 Skipped: 413



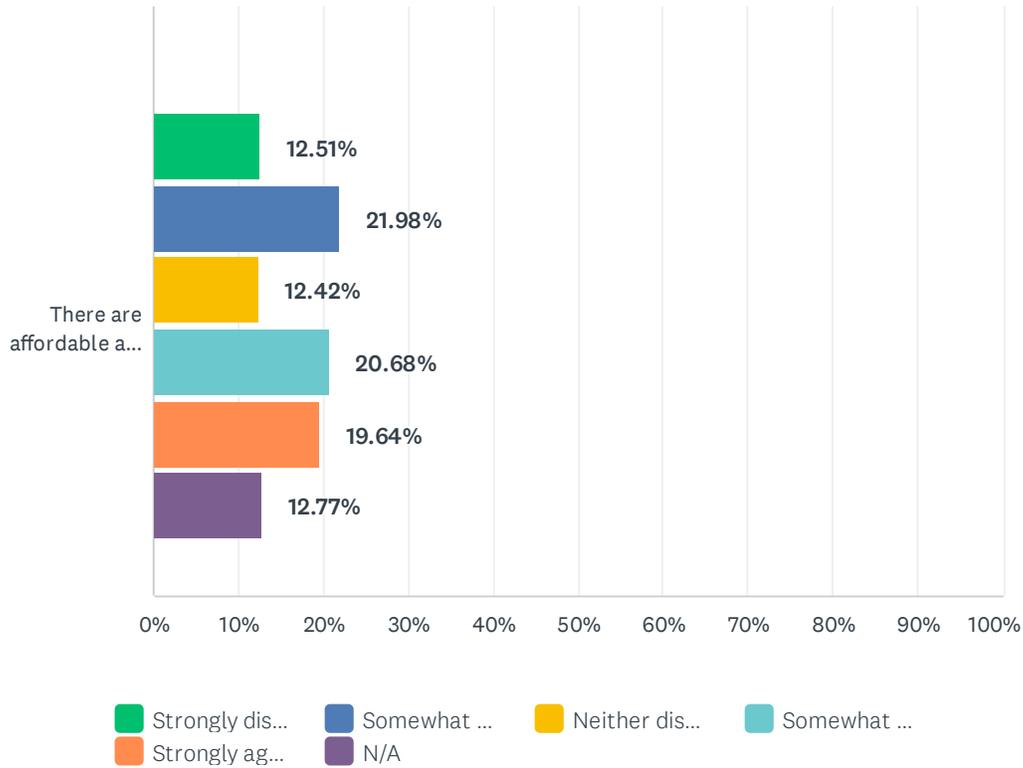
ANSWER CHOICES	RESPONSES	
Strongly agree	12.38%	142
Agree	25.11%	288
Neither agree nor disagree	18.83%	216
Disagree	29.56%	339
Strongly disagree	14.12%	162
TOTAL		1,147

Q7 Please indicate how much you agree or disagree with the following statements regarding the Moorestown community as a whole. Please note N/A means Not Applicable or "I don't know".

Answered: 1,154 Skipped: 406



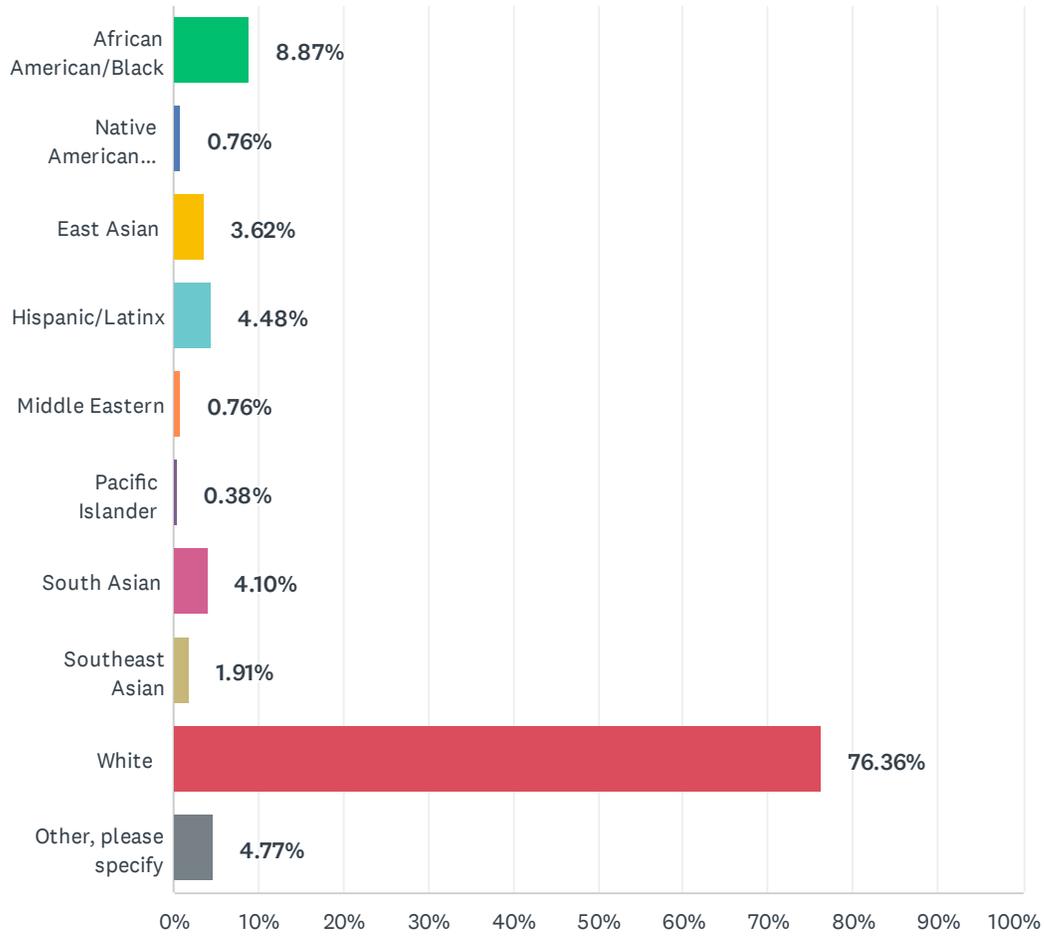
Better Together Moorestown Diversity Equity and Inclusion Survey



	STRONGLY DISAGREE	SOMEWHAT DISAGREE	NEITHER DISAGREE OR AGREE	SOMEWHAT AGREE	STRONGLY AGREE	N/A	TOTAL	WEIGHTED AVERAGE
My neighbors treat me fairly.	3.90% 45	4.68% 54	7.63% 88	19.60% 226	57.94% 668	6.24% 72	1,153	4.31
Local businesses treat me fairly.	2.00% 23	1.82% 21	8.42% 97	21.79% 251	63.98% 737	2.00% 23	1,152	4.47
Local law enforcement treats me fairly.	2.70% 31	4.09% 47	8.96% 103	16.10% 185	57.79% 664	10.36% 119	1,149	4.36
There are affordable and accessible housing options available.	12.51% 144	21.98% 253	12.42% 143	20.68% 238	19.64% 226	12.77% 147	1,151	3.15

Q8 What is your racial or ethnic identity? Select all that apply.

Answered: 1,049 Skipped: 511

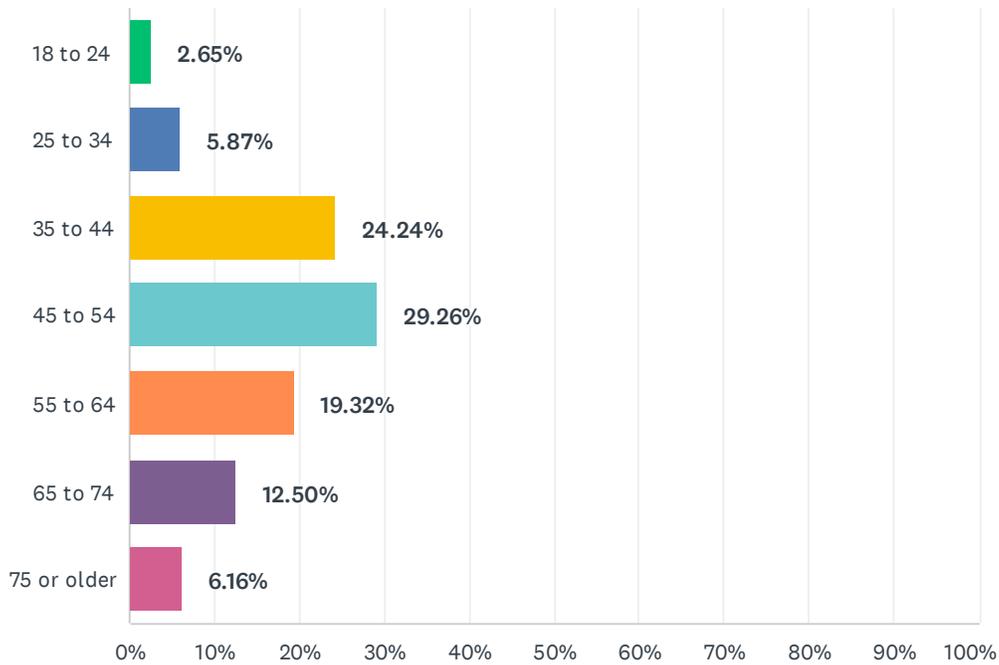


Better Together Moorestown Diversity Equity and Inclusion Survey

ANSWER CHOICES	RESPONSES	
African American/Black	8.87%	93
Native American /Alaska Native	0.76%	8
East Asian	3.62%	38
Hispanic/Latinx	4.48%	47
Middle Eastern	0.76%	8
Pacific Islander	0.38%	4
South Asian	4.10%	43
Southeast Asian	1.91%	20
White	76.36%	801
Other, please specify	4.77%	50
Total Respondents: 1,049		

Q9 What is your age?

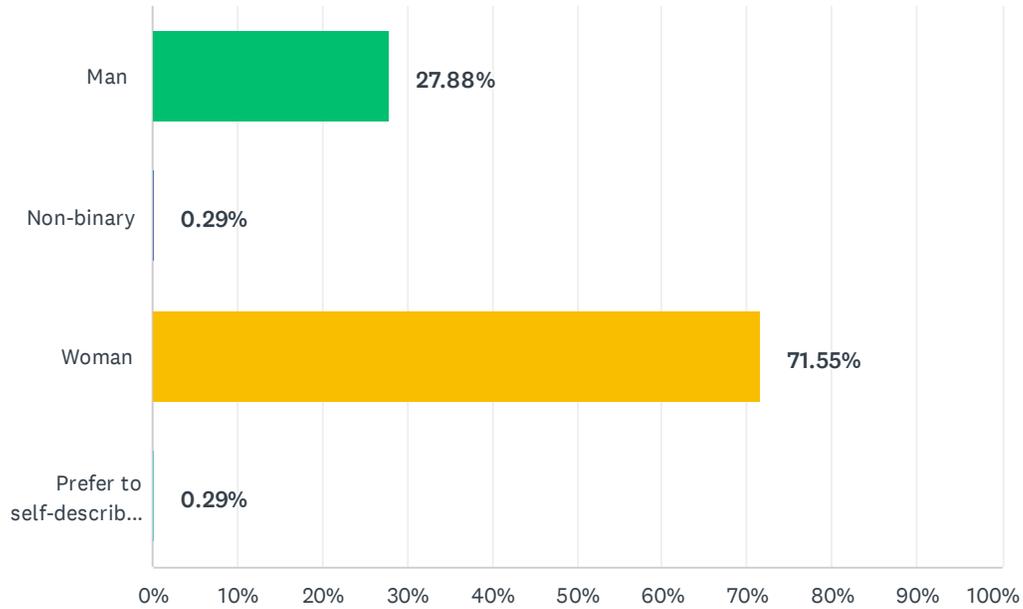
Answered: 1,056 Skipped: 504



ANSWER CHOICES	RESPONSES	
18 to 24	2.65%	28
25 to 34	5.87%	62
35 to 44	24.24%	256
45 to 54	29.26%	309
55 to 64	19.32%	204
65 to 74	12.50%	132
75 or older	6.16%	65
TOTAL		1,056

Q10 Gender: How do you identify?

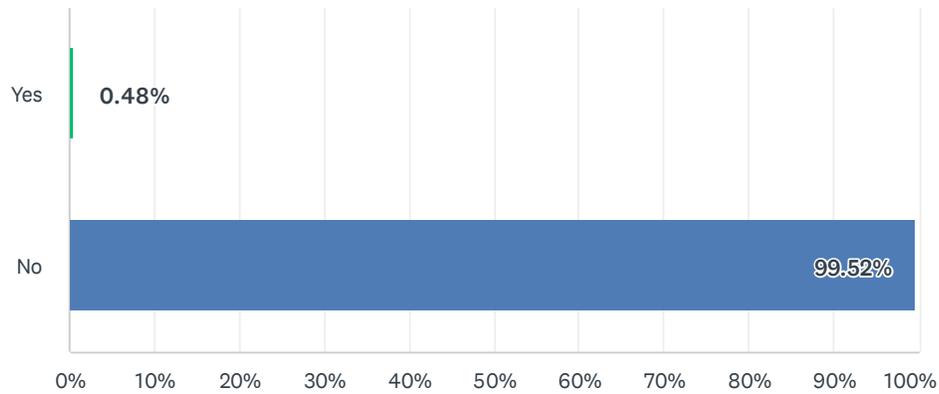
Answered: 1,051 Skipped: 509



ANSWER CHOICES	RESPONSES	
Man	27.88%	293
Non-binary	0.29%	3
Woman	71.55%	752
Prefer to self-describe, below	0.29%	3
TOTAL		1,051

Q11 Do you identify as transgender (or another non-cisgender identity)?

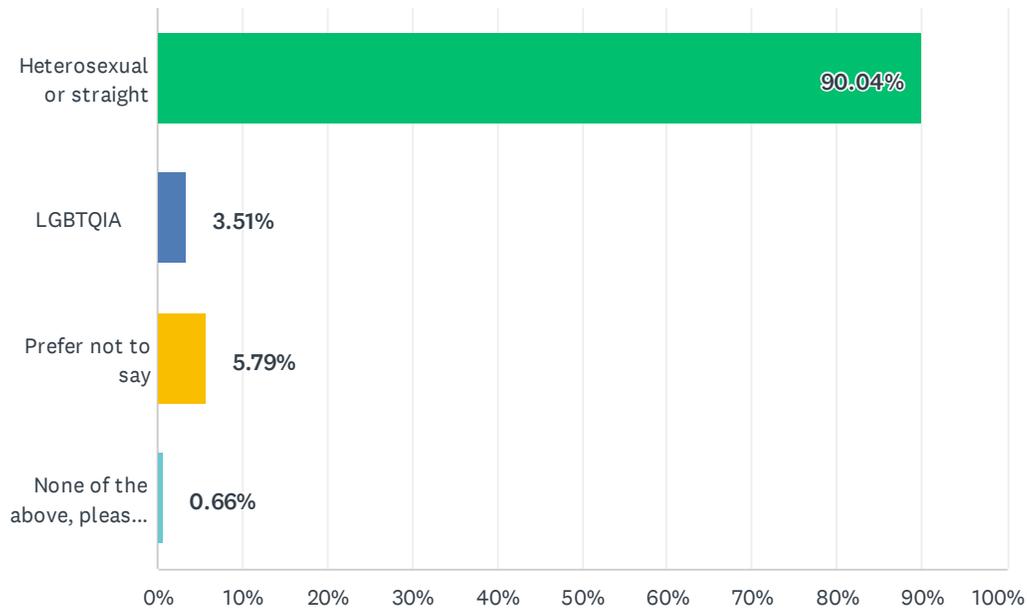
Answered: 1,048 Skipped: 512



ANSWER CHOICES	RESPONSES	
Yes	0.48%	5
No	99.52%	1,043
TOTAL		1,048

Q12 What is your sexual orientation?

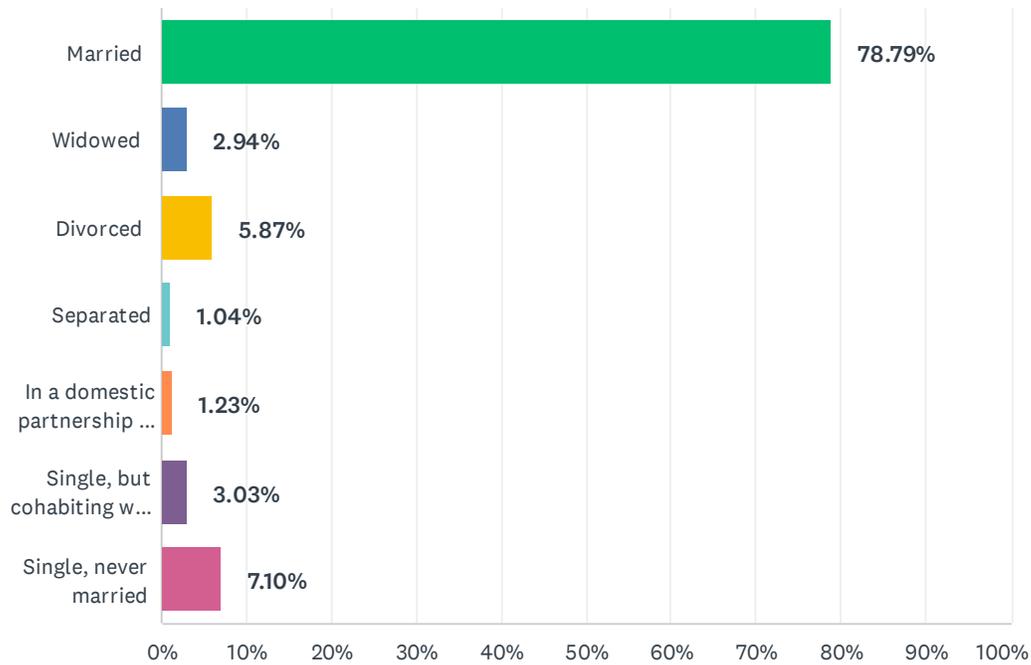
Answered: 1,054 Skipped: 506



ANSWER CHOICES	RESPONSES	
Heterosexual or straight	90.04%	949
LGBTQIA	3.51%	37
Prefer not to say	5.79%	61
None of the above, please specify	0.66%	7
TOTAL		1,054

Q13 Which of the following best describes your current relationship status?

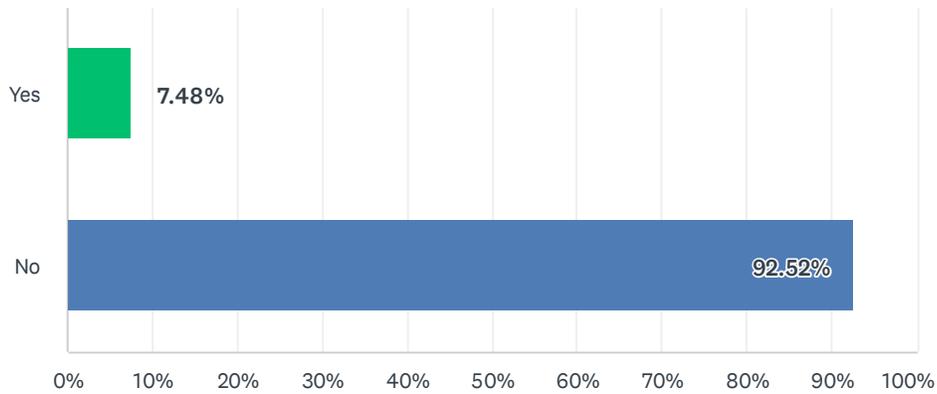
Answered: 1,056 Skipped: 504



ANSWER CHOICES	RESPONSES	
Married	78.79%	832
Widowed	2.94%	31
Divorced	5.87%	62
Separated	1.04%	11
In a domestic partnership or civil union	1.23%	13
Single, but cohabiting with a significant other	3.03%	32
Single, never married	7.10%	75
TOTAL		1,056

Q14 Are you a person living with a disability?

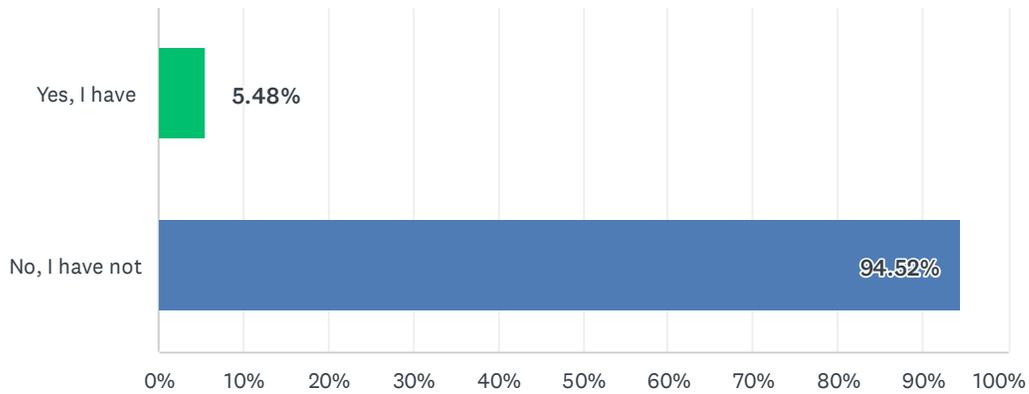
Answered: 1,056 Skipped: 504



ANSWER CHOICES	RESPONSES	
Yes	7.48%	79
No	92.52%	977
TOTAL		1,056

Q15 Have you ever served in any branch of the United States military?

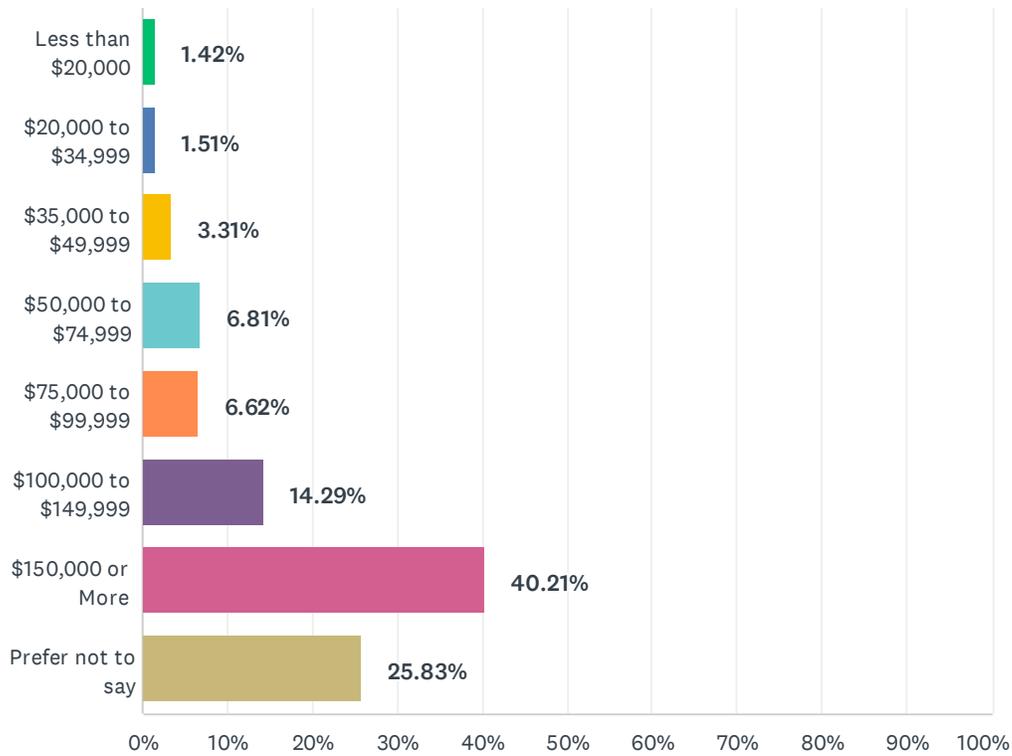
Answered: 1,059 Skipped: 501



ANSWER CHOICES	RESPONSES	
Yes, I have	5.48%	58
No, I have not	94.52%	1,001
TOTAL		1,059

Q16 What is your total annual household income?

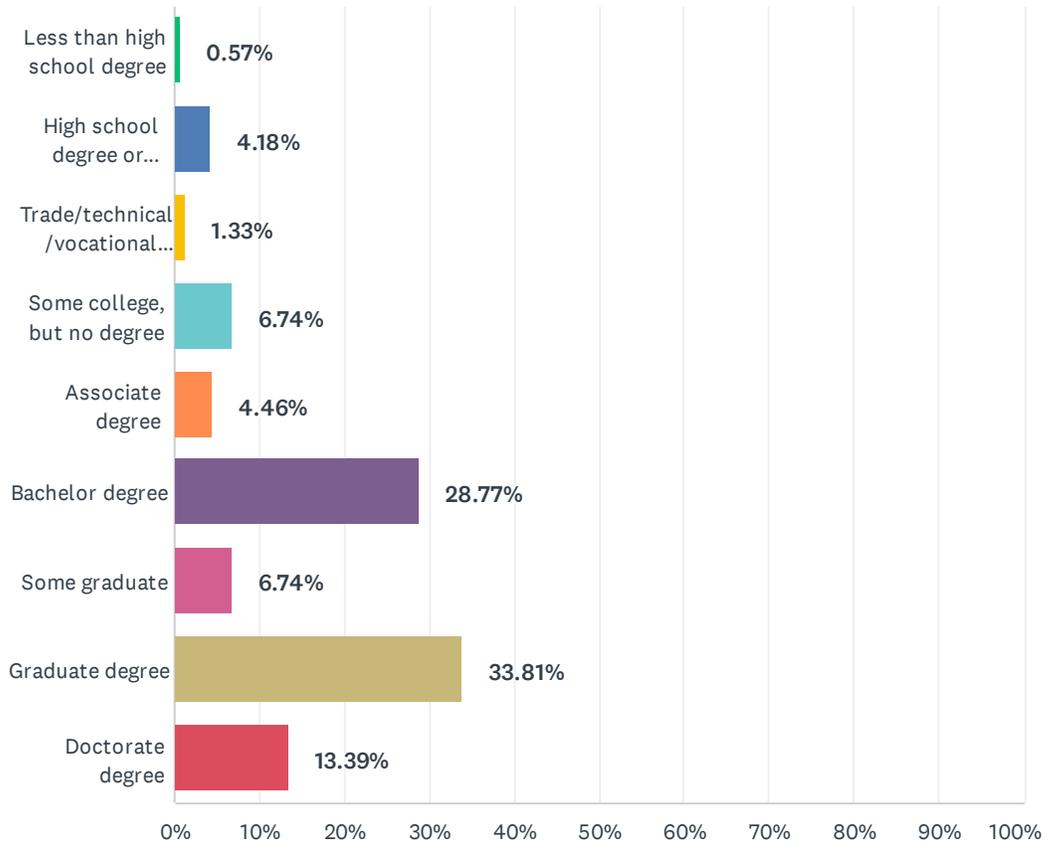
Answered: 1,057 Skipped: 503



ANSWER CHOICES	RESPONSES	
Less than \$20,000	1.42%	15
\$20,000 to \$34,999	1.51%	16
\$35,000 to \$49,999	3.31%	35
\$50,000 to \$74,999	6.81%	72
\$75,000 to \$99,999	6.62%	70
\$100,000 to \$149,999	14.29%	151
\$150,000 or More	40.21%	425
Prefer not to say	25.83%	273
TOTAL		1,057

Q17 What is the highest level of education you have completed or the highest degree you have received?

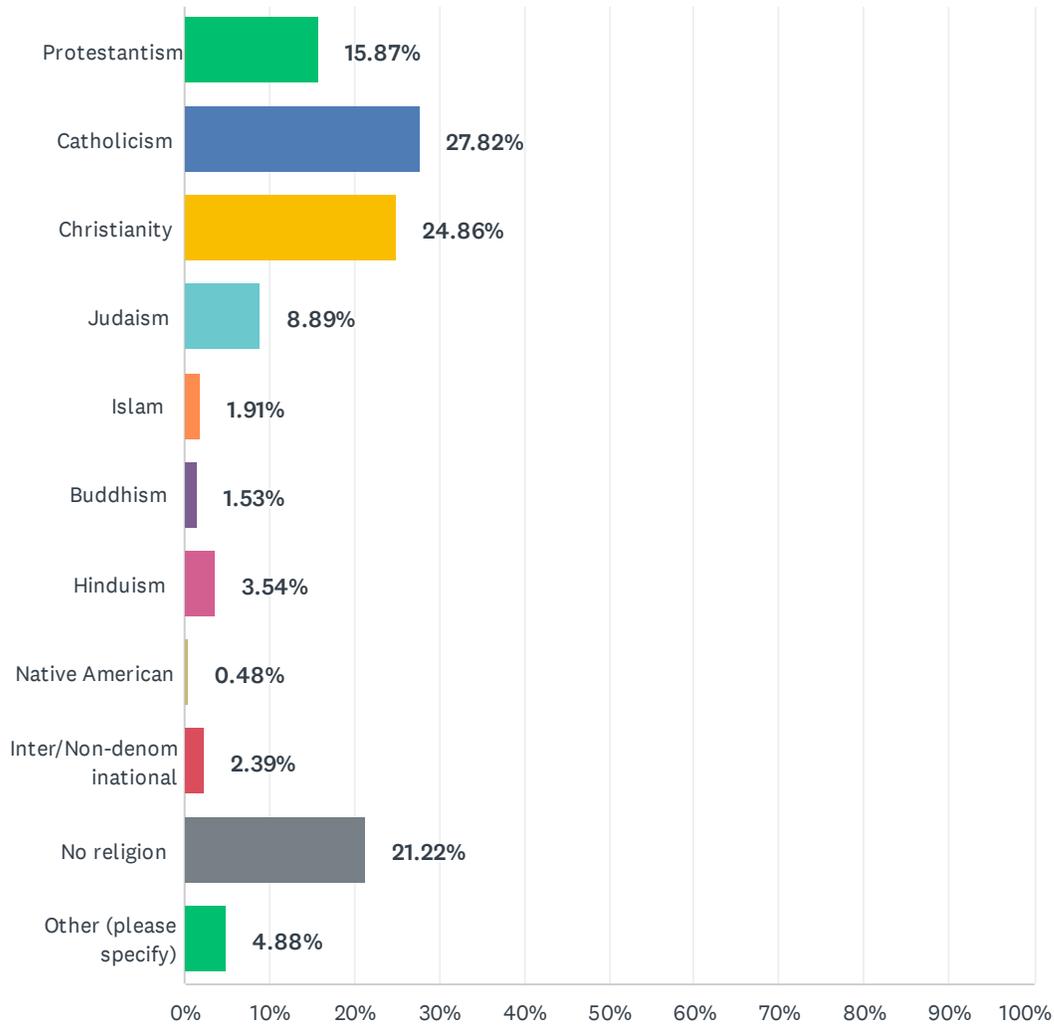
Answered: 1,053 Skipped: 507



ANSWER CHOICES	RESPONSES	
Less than high school degree	0.57%	6
High school degree or equivalent (e.g., GED)	4.18%	44
Trade/technical/vocational training	1.33%	14
Some college, but no degree	6.74%	71
Associate degree	4.46%	47
Bachelor degree	28.77%	303
Some graduate	6.74%	71
Graduate degree	33.81%	356
Doctorate degree	13.39%	141
TOTAL		1,053

Q18 Do you identify with any of the following religions? (Please select all that apply.)

Answered: 1,046 Skipped: 514

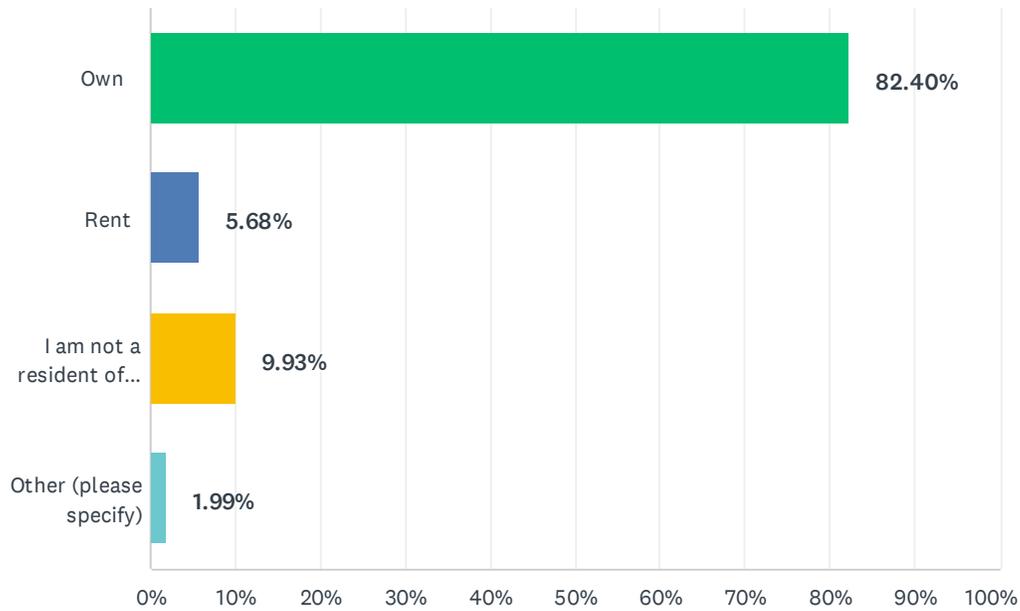


Better Together Moorestown Diversity Equity and Inclusion Survey

ANSWER CHOICES	RESPONSES	
Protestantism	15.87%	166
Catholicism	27.82%	291
Christianity	24.86%	260
Judaism	8.89%	93
Islam	1.91%	20
Buddhism	1.53%	16
Hinduism	3.54%	37
Native American	0.48%	5
Inter/Non-denominational	2.39%	25
No religion	21.22%	222
Other (please specify)	4.88%	51
Total Respondents: 1,046		

Q19 In Moorestown, do you own or rent the place where you live?

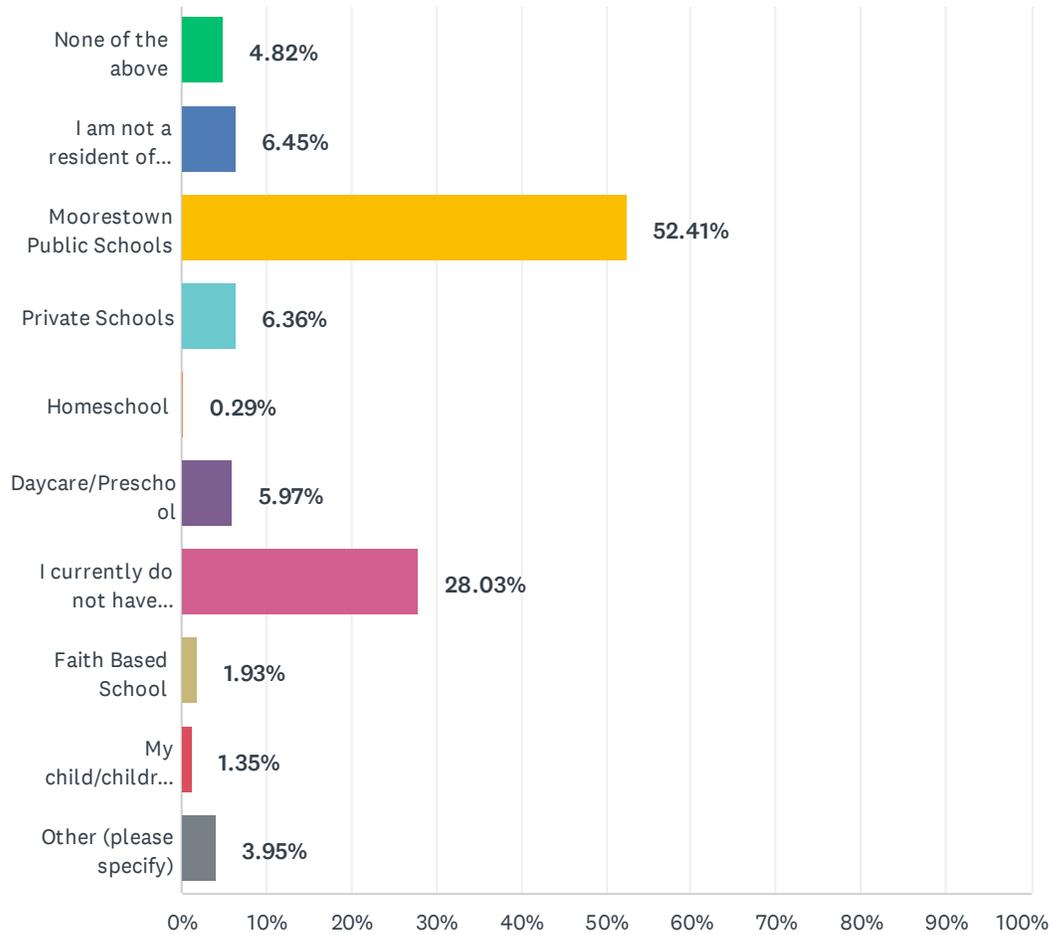
Answered: 1,057 Skipped: 503



ANSWER CHOICES	RESPONSES	
Own	82.40%	871
Rent	5.68%	60
I am not a resident of Moorestown.	9.93%	105
Other (please specify)	1.99%	21
TOTAL		1,057

Q20 If you are a resident of Moorestown, where do children in your care attend school? Select all that apply.

Answered: 1,038 Skipped: 522

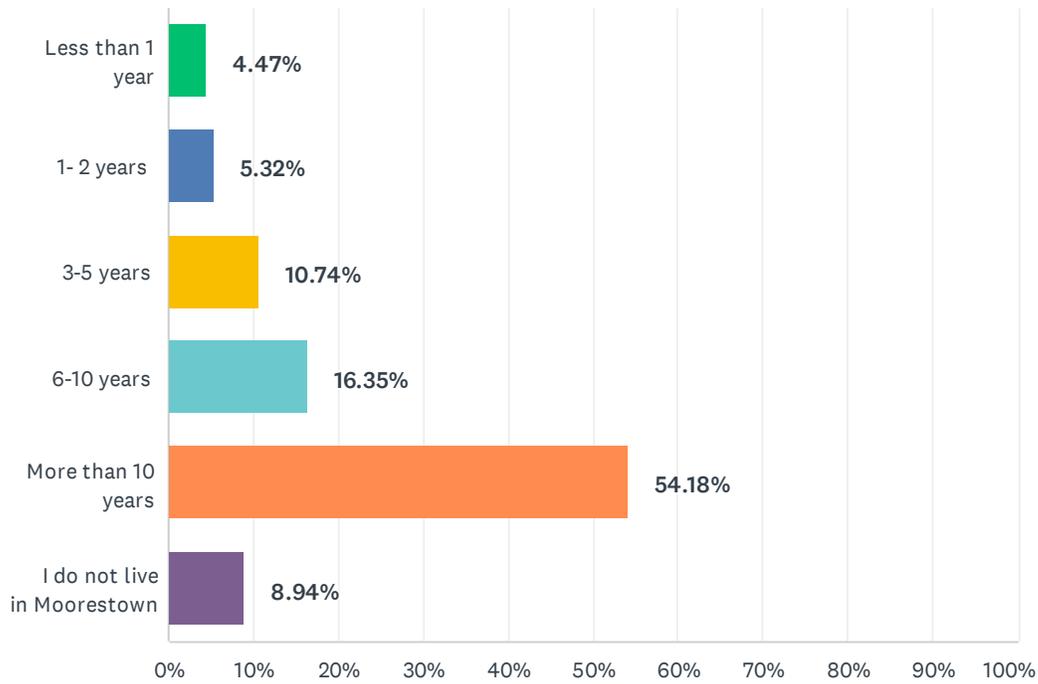


Better Together Moorestown Diversity Equity and Inclusion Survey

ANSWER CHOICES	RESPONSES	
None of the above	4.82%	50
I am not a resident of Moorestown.	6.45%	67
Moorestown Public Schools	52.41%	544
Private Schools	6.36%	66
Homeschool	0.29%	3
Daycare/Preschool	5.97%	62
I currently do not have children in school.	28.03%	291
Faith Based School	1.93%	20
My child/children attend school outside of Moorestown.	1.35%	14
Other (please specify)	3.95%	41
Total Respondents: 1,038		

Q21 How long have you lived in Moorestown?

Answered: 1,052 Skipped: 508



ANSWER CHOICES	RESPONSES	
Less than 1 year	4.47%	47
1- 2 years	5.32%	56
3-5 years	10.74%	113
6-10 years	16.35%	172
More than 10 years	54.18%	570
I do not live in Moorestown	8.94%	94
TOTAL		1,052

Q22 Please describe how you self identify.

Answered: 303 Skipped: 1,257

Q23 Are you interested in participating in a Focus Group regarding your responses at a later date? If so please provide your email address below or email bettertogethermoorestown@gmail.com with your interest to participate. (PLEASE NOTE THIS QUESTION IS OPTIONAL AND YOUR RESPONSES WILL NOT BE MATCHED TO YOUR EMAIL ADDRESS)

Answered: 182 Skipped: 1,378

Q24 Please share any additional thoughts or feedback you have regarding what does or does not make Moorestown a diverse, welcoming and fair community for all.

Answered: 305 Skipped: 1,255