ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
AGENDA
Tuesday, July 28, 2020, 7:00 P.M.
Donut Room, 111 West Second Street, Moorestown NJ 08057

1. CALL TO ORDER

2. ROLL CALL

3. ADOPTION OF MEETING MINUTES – June 23, 2020

4. COUNCIL LIAISON REPORT
   • Peddlers Ordinance update
   • Outdoor Dining Ordinance update
   • Distribution Licenses
   • Percheron Park – next steps

5. REPORT FROM MBA PRESIDENT
   • update regarding the state of Moorestown Business
   • any feedback from MBA on Main Street/Lenola/Mall health

6. DISCUSSION/NEW BUSINESS
   1. Next Steps for Master Plan Implementation – staff to provide update
      • Headlines from DRAFT document; copies of any prior documents (MP reexamination report)
      • Packaged goods licenses – any feedback/additional thoughts on the recommendation?
      • Rehabilitation vs. Redevelopment – thoughts on pros/cons of both
   2. Moorestown Positioning/SWOT next steps

7. OLD BUSINESS
   1. What can we do to help our businesses (Feedback from new survey data that will be collected over the next few days)
      • Outdoor Seating/Dining progress – permits issued/reviewed
      • Re-opening challenges – should we be setting up De-escalation training? Like Evesham’s previous training? Is there funding in the MBA for this, and do we need it?
   2. Township Website – what is the best way to engage CivicPlus to improve first impressions from the website?
   3. Right to farm ordinance update – Naoji

8. COMMITTEE OPEN FORUM/MISCELLANEOUS DISCUSSION

9. PUBLIC COMMENT – in person; (otherwise please contact azappasodi@moorestown.nj.us if you have comments but cannot attend in person or need to seek alternative arrangements for communication/participation).

10. ADJOURNMENT

Next Meeting August 25, 2020