

# The Township of Moorestown

Department of Community Development  
111 West Second Street • Moorestown • New Jersey 08057  
(856)235-0912



## ECONOMIC DEVELOPMENT ADVISORY COMMITTEE AGENDA

Tuesday, June 23, 2020, 7:00 P.M.

Donut Room, 111 West Second Street, Moorestown NJ 08057

1. CALL TO ORDER
2. ROLL CALL
3. ADOPTION OF MEETING MINUTES – May 2020
4. COUNCIL LIAISON REPORT
5. REPORT FROM MBA PRESIDENT – feedback and update of state of Moorestown Business  
- Covid-19 reopening/ Recovery Plan Survey – survey communications toolkit
6. DISCUSSION/NEW BUSINESS
  1. Packaged Good Licenses – recommendations and considerations of zones/locations, if any? SRC and consumption licenses?
    1. Economic advantages; strategic placement; urgent needs;
  2. Temporary Outdoor Dining – update on progress and process; general discussion and brainstorm
  3. What can we do to help our businesses (Short term)?
    1. Next steps to help local business/restaurants if outdoor seating isn't enough?
    2. Re-Opening Challenges – should we be setting up some type of “de-escalation” training like Evesham did last week? sudden weather changes?
  4. What can we do to help our businesses (Long term)?
    1. Comments on Master Plan – Zoning overhaul – draft anticipated for circulation at July meeting; staff update to be provided; review, discussion, recommendations;
    2. “Thought starter” powerpoint from Chairperson; possible (re)positioning of Moorestown;
    3. Continued discussion on Rehabilitation vs. Redevelopment – pros/cons of both options
    4. Federal Resources and recovery – what options make most sense for Moorestown
    5. Township Website – what is the right way to engage software provider to improve first impressions from website? other thoughts/recommendations to help business or portrayal of Moorestown? Uniqueness? Quaker Heritage? Location and proximity to arterial/major roads? Amenities/Parks? etc
7. OLD BUSINESS
  - Updated peddler ordinance – Kate
  - Right to farm ordinance update – Naoji
  - SRI zone changes collaboration with PB, TC, and EDAC – staff update
8. COMMITTEE OPEN FORUM/MISCELLANEOUS DISCUSSION
9. PUBLIC COMMENT – in person; (otherwise please contact [azappasodi@moorestown.nj.us](mailto:azappasodi@moorestown.nj.us) if you have comments but cannot attend in person or need to seek alternative arrangements for communication/participation).
10. ADJOURNMENT

Next Meeting July 28, 2020