The Township of Moorestown
Department of Community Development
111 West Second Street • Moorestown • New Jersey 08057
(856)235-0912

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
AGENDA
Tuesday, June 23, 2020, 7:00 P.M.
Donut Room, 111 West Second Street, Moorestown NJ 08057

1. CALL TO ORDER
2. ROLL CALL
3. ADOPTION OF MEETING MINUTES – May 2020
4. COUNCIL LIAISON REPORT
5. REPORT FROM MBA PRESIDENT – feedback and update of state of Moorestown Business
6. DISCUSSION/NEW BUSINESS
   1. Packaged Good Licenses – recommendations and considerations of zones/locations, if any? SRC and consumption licenses?
      1. Economic advantages; strategic placement; urgent needs;
      2. Temporary Outdoor Dining – update on progress and process; general discussion and brainstorm
      3. What can we do to help our businesses (Short term)?
         1. Next steps to help local business/restaurants if outdoor seating isn’t enough?
         2. Re-Opening Challenges – should we be setting up some type of “de-escalation” training like Evesham did last week? sudden weather changes?
   4. What can we do to help our businesses (Long term)?
      1. Comments on Master Plan – Zoning overhaul – draft anticipated for circulation at July meeting; staff update to be provided; review, discussion, recommendations;
      2. “Thought starter” powerpoint from Chairperson; possible (re)positioning of Moorestown;
      3. Continued discussion on Rehabilitation vs. Redevelopment – pros/cons of both options
      4. Federal Resources and recovery – what options make most sense for Moorestown
   5. Township Website – what is the right way to engage software provider to improve first impressions from website? other thoughts/recommendations to help business or portrayal of Moorestown? Uniqueness? Quaker Heritage? Location and proximity to arterial/major roads? Amenities/Parks? etc
7. OLD BUSINESS
   • Updated peddler ordinance – Kate
   • Right to farm ordinance update – Naoji
   • SRI zone changes collaboration with PB, TC, and EDAC – staff update
8. COMMITTEE OPEN FORUM/MISCELLANEOUS DISCUSSION
9. PUBLIC COMMENT – in person; (otherwise please contact azappasodi@moorestown.nj.us if you have comments but cannot attend in person or need to seek alternative arrangements for communication/participation).
10. ADJOURNMENT

Next Meeting July 28, 2020