ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
AGENDA
Tuesday, April 28, 2020, 7:00 P.M.
Telephonic Conference Call Meeting
856 914 3095
Donut Room, 111 West Second Street, Moorestown NJ 08057

1. CALL TO ORDER
2. ROLL CALL
3. ADOPTION OF MEETING MINUTES – February 25, 2020
4. COUNCIL LIAISON REPORT
5. REPORT FROM MBA PRESIDENT
6. DISCUSSION/NEW BUSINESS
   • State of Mainstreet: Any feedback from MBA on how many businesses likely to survive this experience?
   • What can we do to help our businesses (Short term)
   • Haddonfield website (does anyone have web skills)
   • Haddonfield t-shirt promotion?
   • What can we do to help our businesses long term?
   • Details on Evesham’s plan?
   • Do we need to think about more radical recommendations eg area of rehabilitation to extend to Mall, Main Street, Lenola? (Tony - explain exactly what difference this designation would make to those areas)
   • Town positioning: Are we kidding ourselves to think we can compete with the dining experience of Haddonfield & Collingswood?
   • Should we be focused on positioning MT as the town for medical professions? (Business that’s never going away) - means sustainability, been tracts, bike paths, sports facilities would be more of a focus, and professional services might be more appropriate for Main Street than more restaurants?
   • EDAC Board - do we need to harness more people for energy on this (eg Evesham outreach action committee).

7. OLD BUSINESS
   • Updated peddler ordinance (when being submitted) - Kate
   • Right to farm ordinance - Naoji
   • Overall ordinance overhaul – Master Plan Update - Tony

8. COMMITTEE OPEN FORUM/MISCELLANEOUS DISCUSSION

9. PUBLIC COMMENT – telephonic capacity is 20 members total including the committee; please email azappasodi@moorestown.nj.us immediately if you cannot get connected to the teleconference.

10. ADJOURNMENT

Next Meeting May 26, 2020