

The Township of Moorestown

Department of Community Development
111 West Second Street • Moorestown • New Jersey 08057
(856)235-0912



ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

AGENDA

Tuesday, April 28, 2020, 7:00 P.M.

Telephonic Conference Call Meeting

856 914 3095

Donut Room, 111 West Second Street, Moorestown NJ 08057

1. CALL TO ORDER
2. ROLL CALL
3. ADOPTION OF MEETING MINUTES – February 25, 2020
4. COUNCIL LIAISON REPORT
5. REPORT FROM MBA PRESIDENT
6. DISCUSSION/NEW BUSINESS
 - State of Mainstreet: Any feedback from MBA on how many businesses likely to survive this experience?
 - What can we do to help our businesses (Short term)
 - Haddonfield website (does anyone have web skills)
 - Haddonfield t-shirt promotion?
 - What can we do to help our businesses long term?
 - Details on Evesham's plan?
 - Do we need to think about more radical recommendations eg area of rehabilitation to extend to Mall, Main Street, Lenola? (Tony - explain exactly what difference this designation would make to those areas)
 - Town positioning: Are we kidding ourselves to think we can compete with the dining experience of Haddonfield & Collingswood?
 - Should we be focused on positioning MT as the town for medical professions? (Business that's never going away) - means sustainability, been tracts, bike paths, sports facilities would be more of a focus, and professional services might be more appropriate for Main Street than more restaurants?
 - EDAC Board - do we need to harness more people for energy on this (eg Evesham outreach action committee).
7. OLD BUSINESS
 - Updated peddler ordinance (when being submitted) - Kate
 - Right to farm ordinance - Naoji
 - Overall ordinance overhaul – Master Plan Update - Tony
8. COMMITTEE OPEN FORUM/MISCELLANEOUS DISCUSSION
9. PUBLIC COMMENT – telephonic capacity is 20 members total including the committee; please email azappasodi@moorestown.nj.us immediately if you cannot get connected to the teleconference.
10. ADJOURNMENT

Next Meeting May 26, 2020