ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
AGENDA
Tuesday, January 28, 2020, 7:00 P.M.
Town Hall Donut Meeting Room
111 West Second Street, Moorestown NJ 08057

1. CALL TO ORDER

2. ROLL CALL

3. INTRODUCTION OF NEW MEMBERS – Mark Hines
   Philip Kirschner
   Chris Scafario

4. INTRODUCTION OF NEW COUNCIL LIAISON – Mayor Nicole Gillespie

5. INTRODUCTION OF PLANNING BOARD LIAISON – ?

6. ELECTION OF EDAC OFFICERS FOR 2020 – Chairperson
   Vice-Chairperson
   Secretary

3. ADOPTION OF MEETING MINUTES – November 26, 2019

4. REPORT FROM TOWNSHIP COUNCIL LIAISON

5. REPORT FROM MBA PRESIDENT

6. DISCUSSION/NEW BUSINESS
   - Meeting Dates for 2020 – Reminder for attendance
   - New Goals and Priorities for 2020
   - Discussion on Micro-Breweries; DRAFT documents/map from Department of
     Community Development
   - Discussion on Right to Farm Act Ordinance update
   - Update on Lenola Streetscape Project
   - Improving Affirmative Marketing for Moorestown; suggestions/ideas.
   - Collaboration with Sustainable Green Team – possible idea to recognize businesses
     in Town with sustainable practices

7. OLD BUSINESS
   - Follow-up from 2019 – Ordinance revisions to the SRI Zone (eliminate conditional
     uses and update permitted uses) and Vendor/Peddling Ordinance (treat events
     differently and make Food Truck events safe and easy); update.
   - Marketing and Optics – Need to sell Moorestown more positively;
   - Competition with other Towns – goal to be more visual, engaging, marketing tool
     with links to functional areas; website improvements
   - Main Street Appearance – Percheron Park; MBA/TC joint investment improving
     hard and soft landscaping; and Parking Meters. Possible Collaboration with
     Appearance Committee.
8. COMMITTEE OPEN FORUM/MISCELLANEOUS DISCUSSION

9. PUBLIC COMMENT

10. ADJOURNMENT

Next Meeting February 25, 2020