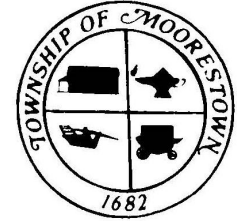


The Township of Moorestown

Department of Community Development
111 West Second Street • Moorestown • New Jersey 08057
(856)235-0912



ECONOMIC DEVELOPMENT ADVISORY COMMITTEE AGENDA

Tuesday, January 28, 2020, 7:00 P.M.
Town Hall Donut Meeting Room
111 West Second Street, Moorestown NJ 08057

1. CALL TO ORDER
2. ROLL CALL
3. INTRODUCTION OF NEW MEMBERS – Mark Hines
Philip Kirschner
Chris Scafario
4. INTRODUCTION OF NEW COUNCIL LIAISON - Mayor Nicole Gillespie
5. INTRODUCTION OF PLANNING BOARD LIAISON – ?
6. ELECTION OF EDAC OFFICERS FOR 2020 – Chairperson
Vice-Chairperson
Secretary
3. ADOPTION OF MEETING MINUTES – November 26, 2019
4. REPORT FROM TOWNSHIP COUNCIL LIAISON
5. REPORT FROM MBA PRESIDENT
6. DISCUSSION/NEW BUSINESS
 - Meeting Dates for 2020 – Reminder for attendance
 - New Goals and Priorities for 2020
 - Discussion on Micro-Breweries; DRAFT documents/map from Department of Community Development
 - Discussion on Right to Farm Act Ordinance update
 - Update on Lenola Streetscape Project
 - Improving Affirmative Marketing for Moorestown; suggestions/ideas.
 - Collaboration with Sustainable Green Team – possible idea to recognize businesses in Town with sustainable practices
7. OLD BUSINESS
 - Follow-up from 2019 – Ordinance revisions to the SRI Zone (eliminate conditional uses and update permitted uses) and Vendor/Peddling Ordinance (treat events differently and make Food Truck events safe and easy); update.
 - Marketing and Optics – Need to sell Moorestown more positively;
 - Competition with other Towns – goal to be more visual, engaging, marketing tool with links to functional areas; website improvements
 - Main Street Appearance – Percheron Park; MBA/TC joint investment improving hard and soft landscaping; and Parking Meters. Possible Collaboration with Appearance Committee.

8. COMMITTEE OPEN FORUM/MISCELLANEOUS DISCUSSION
9. PUBLIC COMMENT
10. ADJOURNMENT

Next Meeting February 25, 2020