

# Township of Moorestown

## Department of Parks and Recreation

111 W. 2<sup>nd</sup> Street  
Moorestown, NJ 08057  
PHONE: (856) 235-0912  
FAX: (856) 914-3076



### **2018 FIELD SPONSORSHIP BANNER PROGRAM**

#### **Introduction:**

The Township of Moorestown, Department of Parks and Recreation will lease banner space yearly to the Moorestown Youth Athletic Clubs and Groups. Clubs/groups are responsible for furnishing, installation, maintenance, replacement, as necessary, and removal of said banners.

#### **Description of Work:**

1. The Moorestown Athletic Clubs and Groups will pay to the Township \$225.00 per banner space on a yearly basis, March 1<sup>st</sup> through December 1<sup>st</sup>.
2. Banners may be placed at the specific Township Park locations noted on Attachment No. 1.
3. Each organization will have the opportunity to purchase banner spaces beginning Monday, January 22nd, 2018, between 9:00 am and 4:00 pm.
4. It is expected that clubs/groups will be purchasing banner spaces at the park location(s) where their particular sport is played. However, there are several shared facilities within the Township (Wesley Bishop Park, John Pryor Park, and Memorial Field). Therefore, the Township requests that the various clubs/groups coordinate, prior to January 22, 2018, and come to agreement regarding how many banner spaces each organization would like to purchase and exactly where they would like to place their banners. This is particularly important if a club/group would like to purchase banner spaces at a park location where their sport does not play.
5. Banners may be placed on the designated spaces beginning March 1, 2018, through November 30, 2018. Banners must be removed by December 1, 2018.
6. Banners are 3'x 6' in area, flexible outdoor banners. See Attachment 2 for Banner Specifications.
7. Sponsors are encouraged to keep the amount of text to a minimum so larger font sizes may be used to maximize visibility. Logo and contact information only is preferable; brief tag line or services may also be appropriate.
8. No business may sponsor under this program where the primary sales of said business are alcohol, tobacco, adult-oriented material or any other business that the Township deems inconsistent with promoting the youth sports programs and the positive image of the Township.
9. Checks should be made payable to the TOWNSHIP OF MOORESTOWN and sent to the Department of Parks and Recreation, 111 W. Second Street. Office is located on the Second Floor of the North Church Street Recreation Center.
10. Questions: Contact Theresa Miller, Director or via email to [tmiller@moorestown.nj.us](mailto:tmiller@moorestown.nj.us)

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# **Attachment 1**

## **2018 Field Sponsorship Banner Program**

### **Available Banner Locations**

# Township of Moorestown

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### John Pryor Park

#### Proposed Location of Banners: Turf Baseball Fields (Outfield Fences)

#### Total Available Banner Spaces: 60

- Upper Field (Corner of Hartford & Salem Crossings Rds.) Inside of Outfield Fence: 20 spaces
- Lower Field (On Salem Crossings Rd) Inside of Outfield Fence: 20 spaces
- Lower Field (On Salem Crossings Rd) Outside of Outfield Fence: 20 spaces





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### Fullerton Park

#### Proposed Location of Banners: Left Outfield Fence (Inside & Outside of Fence)

#### Total Available Banner Spaces: 40

- Inside of Left Outfield Fence: 20 spaces
- Outside of Left Outfield Fence: 20 spaces





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### Wesley Bishop Park – Turf Field

**Proposed Location of Banners: Lower Turf Field (Field Next to N. Church St.) - Fences along end zones.**

**Total Available Banner Spaces: 60 spaces**

- Outside of Fence Closest to Parking Lot (Facing Parking Lot): 20 spaces
- Inside of Fence Closest to Parking Lot (Facing Field): 20 spaces
- Inside of Fence on Opposite End of the Turf Field (Facing Field): 20 spaces



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### Wesley Bishop Park – 90’ Baseball Field

**Proposed Location of Banners: 90’ Baseball Outfield Fence**

**Total Available Banner Spaces: 25 spaces**

- Inside of Outfield Fence: 25 spaces





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### Wesley Bishop Park – Lower Fields

#### Proposed Location of Banners: Softball & Batting Cage Fences Facing Parking Lot

#### Total Available Banner Spaces: 10 spaces

- Fence Along 1<sup>st</sup> Baseline (facing parking lot): 5 spaces
- Fence Along Batting Cages (facing parking lot): 5 spaces



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### Maahs Park (Lenola Baseball Fields)

#### Proposed Location of Banners: Centerfield Fence (Inside of Fences Only)

#### Total Available Banner Spaces: 20 spaces

- Field No. 1 – Inside of Centerfield Fence: 10 spaces
- Field No. 2 – Inside of Centerfield Fence: 10 spaces





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### Memorial Field Park

#### Proposed Location of Banners: Baseball & Soccer Field Fences

##### Total Available Banner Spaces (Baseball): 45 spaces

- Lower Fields (Outside of Fences)
  - o 1<sup>st</sup> Baselines: 5 spaces each X 4 fields = 16 spaces
  - o 3<sup>rd</sup> Baselines: 5 spaces each X 4 fields = 16 spaces
- Upper Baseball Field (Outside of Fences)
  - o 1<sup>st</sup> Baseline: 5 spaces
  - o 3<sup>rd</sup> Baseline: 5 spaces
- Baseball Shed
  - o Banner space on three sides: 3 spaces

##### Total Available Banner Spaces (Soccer): 32 spaces

- Curved Fences at Each End of the Middle Soccer Field
  - o Looking from Parking Lot -- Inside of Right Hand Curved Fence: 10 spaces
  - o Looking from Parking Lot
    - Inside of Left Hand Curved Fence: 10 spaces
    - Outside of Left Hand Curved Fence: 10 spaces
- Soccer Shed
  - o Banner space on two sides: 2 spaces



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## **Attachment 2**

# **2018 Field Sponsorship Banner Program**

## **Banner Specifications & Moorestown Athletic Clubs and Groups**



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### **Banner Specifications**

1. Banner size is 3' x 6' and printed area is 2.5' x 5'.
2. Outdoor vinyl banner material weight of 19 oz.
3. Printed on a large format color printer using UV inks. Provide ink identified by the manufacturer to prevent fading from UV rays in outdoor applications.
4. Provide four wind slits per banner.
5. Each banner shall have five grommets across the top, five grommets across the bottom. Reinforce with a plastic patch behind the grommet.
6. Attach to fencing in park locations as directed, using white plastic zip tie or similar.
7. Banners should be of sufficient quality to last nine months to one year in outdoor conditions without fading or tearing, etc., under normal weather conditions.
8. Banners must be removed by the clubs/groups no later than December 1, 2017.

### **Moorestown Athletic Clubs and Groups**

1. Moorestown Soccer Club – Keith Omlor, [rkomlor@comcast.net](mailto:rkomlor@comcast.net)
2. Moorestown Lacrosse Club – Chris Oatway, [coatway@ION-WORLDWIDW.COM](mailto:coatway@ION-WORLDWIDW.COM)
3. Moorestown Softball Club – Jamie Boren, [jamie.boren@me.com](mailto:jamie.boren@me.com)
4. Moorestown Flag Football – Chris Costello, [commissioner@myffl.org](mailto:commissioner@myffl.org)
5. Moorestown Youth Football Association – Drew Drangula, [adrangula@gmail.com](mailto:adrangula@gmail.com)
6. Moorestown Youth Baseball Federation – Richard Sweeney, [richardsweeney@gmail.com](mailto:richardsweeney@gmail.com)